

Australia Office Furniture Market, By Type (Chairs, Desks, Filing Cabinets & Lockers, Others {Workstations, Conference Tables, etc.}) By Point of Sale (Exclusive Showrooms, Supermarkets/Hypermarkets, Online, Others {Furniture Retail Outlets, Traditional stores, etc.}) By Raw Material (Wood, Metal, Plastic, Others {Bamboo, Cane, etc.}) By Region, Competition Forecast & Opportunities, 2027

Market Report | 2022-07-01 | 75 pages | TechSci Research

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Report description:

Australia office furniture market is expected to witness growth at a steady CAGR during the forecast period, 2023-2027. Factors such as growing number of official premises in the country and easier availability of different kinds of office furniture like desks, chairs, office workstations, and filing cabinets & lockers suitable for workspace are driving the growth of Australia office furniture market. Besides, increase in construction of offices, residential, and commercial complexes and the launch of specialized stores selling office furniture at affordable rates are expected to positively influence the market growth in the next five years.

Australia office furniture market is segmented into type, point of sale, raw material, regional distribution, and competitive landscape. Based on type, the market is divided into chairs, desks, filing cabinets & lockers, and others. The others segment is further divided into workstations and conference tables. Desks and chairs are anticipated to hold the largest market share in the forecast period, 2023-2027. Increase in the construction of workspaces and massive demand for furniture in the official spaces to make stable office culture is driving the segment growth.

Major market players operating in the Australia office furniture market are IKEA Pty Limited, Steelcase Australia Pty. Ltd, and Herman Miller (Aust.) Proprietary Limited, Haworth Australia Pty Limited, Greenlit Brands Pty Limited, HNI Corporation, Knoll Inc., Sebel Pty Ltd., Schiavello Group Pty. Ltd, Harvey Norman Holdings Limited, Bfx Australia Pty Ltd, Amart Furniture Pty Ltd, D D K Commercial Interiors Pty Ltd, Bentons Kitchens Pty Ltd, AKD Softwoods Pty Ltd, Chiswell Furniture Pty Ltd, Forty Winks Franchising Pty Ltd, Furnware Group Pty Ltd, Fuller Furniture, among others.

Objective of the Study:

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- To analyze the historical growth of the market size of Australia office furniture market from 2017 to 2021.
- To estimate and forecast the market size of Australia office furniture market from 2023 to 2027 and growth rate until 2027.
- To classify and forecast Australia office furniture market based on type, point of sale, raw material, competition landscape, and regional distribution.
- To identify dominant region or segment in the Australia office furniture market.
- To identify drivers and challenges for Australia office furniture market.
- To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Australia office furniture market.
- To identify and analyze the profile of leading players operating in Australia office furniture market.
- To identify key sustainable strategies adopted by market players in Australia office furniture market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers, suppliers, and service providers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufactures which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufactures, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of Australia office furniture market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

- Office furniture manufacturers, end users, and other stakeholders
- Distributors and suppliers of the products and other stakeholders
- Organizations, forums, and alliances related to office furniture
- Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Australia office furniture market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

- Australia Office Furniture Market, By Type:
 - o□Chairs
 - o□Desks
 - o□Filing Cabinets & Lockers
 - o□Others
- Workstations
- Conference Tables
- Australia Office Furniture Market, By Point of Sale:
 - o□Exclusive Showrooms
 - o□Supermarkets/Hypermarkets
 - o□Online
 - o□Others
- Furniture Retail Outlets

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- Traditional stores
- Australia Office Furniture Market, By Raw Material:
 - o□Wood
 - o□Metal
 - o□Plastic
 - o□Others
- Bamboo
- Cane

-□Australia Office Furniture Market, By Region:

- o□Northern Territory
- o□Queensland
- o□New South Wales
- o□Tasmania
- o□Victoria
- o□South Australia
- o□Western Australia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Australia office furniture market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

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