

**Polyurea Coatings Market by Raw Material Type, Polyurea Type (Pure and Hybrid), Technology (Spraying, Pouring, Hand Mixing) and End-Use (Building & Construction, Transportation, Industrial, Landscape) - Global Forecast to 2027**

Market Report | 2022-07-21 | 262 pages | MarketsandMarkets

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**Report description:**

The global polyurea coatings market size was USD 1.2 billion in 2021 and is projected to grow at a CAGR of 10.3% during the forecast period to reach USD 2.0 billion by 2027. Polyurea coatings have no VOC content, a longer pot life, and faster curing ability. They can be used in extreme conditions (under high humidity and/or at low temperatures).

"The pure type segment is expected to register the highest CAGR of the overall polyurea coatings market during the forecast period, in terms of volume."

Pure polyurea coatings are used in the mining industry, pipelines, vehicles, roofs, steel structures, concrete structures, floors, and pools. For many years China has been the top miner for fossil fuels, gemstones, and metals. The country's top position in the mining industry has helped Asia Pacific gain a significant share in the global mining industry as well as in the pure polyurea coatings market. Economies rich in minerals, such as India, China, Vietnam, Malaysia, Indonesia, Australia & New Zealand, and Sri Lanka, are also actively engaged in mining activities that have helped boost the demand for polyurea coatings. This scenario is expected to continue during the forecast period.

"The spraying segment of the technology is projected to register the highest CAGR during the forecast period."

Market drivers in this segment are infrastructural growth in various countries, and growth in applications, including floor coatings, roof coatings, bed-linings, secondary containment, and wastewater treatments. There is strong demand for these applications from the Asia Pacific region, especially from developing countries such as China, India, Thailand, Indonesia, and Malaysia. Global polyurea coating manufacturers are establishing their manufacturing facilities or sales offices in these emerging regions to cater to the increasing demand.

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Asia - Pacific polyurea coatings market is projected to register the largest market share during the forecast period.

Asia Pacific is an emerging economy with many rapidly developing countries. Various industry players are willing to invest in this region. Most of the leading players in North America and Europe are planning to shift their manufacturing base to Asia Pacific as it offers inexpensive raw materials, low cost of production, and the ability to serve the local emerging market in a better way. The Asia Pacific region is experiencing increased demand for premium and high-quality products due to the increasing disposable income of the middle-class population. This has led to an increased demand for polyurea coatings in the Asia Pacific market.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the waterborne coatings market, and information was gathered from secondary research to determine and verify the market size of several segments and subsegments.

-By Company Type: Tier 1 - 46%, Tier 2 - 34%, and Tier 3 - 20%

-By Designation: C Level - 30%, D Level - 60%, and Others - 10%

-By Region: Europe - 20%, North America - 35%, APAC - 30%, South America- 5%, and the Middle East & Africa - 10%

The key companies profiled in this report are PPG Industries Inc. (US), and Sherwin-Williams Company (US).

#### Research Coverage:

This report provides detailed segmentation of the polyurea coatings market based on raw material type polyurea type, technology, end - use industry, and region. Based on raw material type, polyurea coatings industry has been segmented into aliphatic and aromatic. Based on polyurea type, the market has been segmented into pure and hybrid. Based on technology, the market has been segmented into spraying, pouring and hand mixing. Based on end - use industry market has been segmented into building & construction, transportation, industrial and landscape. Based on region, the market has been segmented into Asia Pacific, Europe, North America, South America, and the Middle East & Africa.

#### Key Benefits of Buying the Report

From an insights perspective, this research report focuses on various levels of analyses - industry analysis (industry trends), market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the market; high-growth regions; and market drivers, restraints, opportunities, and challenges.

#### Table of Contents:

1	INTRODUCTION	41
1.1	OBJECTIVES OF THE STUDY	41
1.2	MARKET DEFINITION	41
1.2.1	MARKET SCOPE	42
FIGURE 1 POLYUREA COATINGS MARKET SEGMENTATION		
1.2.2	REGIONS COVERED	42
1.3	MARKET INCLUSIONS AND EXCLUSIONS	43
1.3.1	MARKET INCLUSIONS	43
1.3.2	MARKET EXCLUSIONS	43
1.4	YEARS CONSIDERED FOR THE STUDY	43
1.5	CURRENCY	43
1.6	UNIT CONSIDERED	44
1.7	STAKEHOLDERS	44

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1.8	SUMMARY OF CHANGES	44
2	RESEARCH METHODOLOGY	45
2.1	RESEARCH DATA	45
FIGURE 2	POLYUREA COATINGS MARKET: RESEARCH DESIGN	45
2.1.1	SECONDARY DATA	46
2.1.1.1	Critical secondary inputs	46
2.1.1.2	Key data from secondary sources	46
2.1.2	PRIMARY DATA	47
2.1.2.1	Critical primary inputs	47
2.1.2.2	Key data from primary sources	47
2.1.2.3	Key primary data sources	48
2.1.2.4	Key industry insights	48
2.1.2.5	Breakdown of primary interviews	49
2.2	MARKET SIZE ESTIMATION	49
2.2.1	TOP-DOWN APPROACH	49
FIGURE 3	MARKET SIZE ESTIMATION: TOP-DOWN APPROACH	50
FIGURE 4	POLYUREA COATINGS MARKET, BY VALUE	50
FIGURE 5	POLYUREA COATINGS MARKET, BY REGION	51
FIGURE 6	POLYUREA COATINGS MARKET, BY END-USE INDUSTRY	51
FIGURE 7	POLYUREA COATINGS MARKET, BY RAW MATERIAL TYPE	52
2.2.2	BOTTOM-UP APPROACH	52
FIGURE 8	MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH, BY END-USE INDUSTRY	52
FIGURE 9	POLYUREA COATINGS MARKET SIZE ESTIMATION, BY END-USE INDUSTRY	53
?		
2.3	MARKET FORECAST APPROACH	53
2.3.1	SUPPLY-SIDE FORECAST	53
FIGURE 10	POLYUREA COATINGS MARKET: SUPPLY-SIDE FORECAST	53
FIGURE 11	METHODOLOGY FOR SUPPLY-SIDE SIZING OF POLYUREA COATINGS MARKET	54
2.3.2	DEMAND-SIDE FORECAST	54
FIGURE 12	POLYUREA COATINGS MARKET: DEMAND-SIDE FORECAST	54
2.4	FACTOR ANALYSIS	55
FIGURE 13	FACTOR ANALYSIS OF POLYUREA COATINGS MARKET	55
2.5	DATA TRIANGULATION	56
FIGURE 14	POLYUREA COATINGS MARKET: DATA TRIANGULATION	56
2.6	ASSUMPTIONS	57
2.7	LIMITATIONS	57
2.8	GROWTH RATE ASSUMPTIONS/GROWTH FORECAST	58
3	EXECUTIVE SUMMARY	59
TABLE 1	POLYUREA COATINGS MARKET SNAPSHOT, 2022 VS. 2027 VS. 2030	60
FIGURE 15	AROMATIC ISOCYANATE TO BE LARGER SEGMENT DURING FORECAST YEAR	61
FIGURE 16	PURE POLYUREA TO BE FASTER-GROWING SEGMENT	61
FIGURE 17	BUILDING & CONSTRUCTION END-USE INDUSTRY TO DOMINATE MARKET	62
FIGURE 18	SPRAYING TECHNOLOGY TO DOMINATE MARKET	62
FIGURE 19	ASIA PACIFIC TO BE FASTEST-GROWING POLYUREA COATINGS MARKET	63
4	PREMIUM INSIGHTS	64
4.1	ATTRACTIVE OPPORTUNITIES IN POLYUREA COATINGS MARKET	64
FIGURE 20	POLYUREA COATINGS MARKET TO REGISTER ROBUST GROWTH BETWEEN 2022 AND 2030	64

4.2	POLYUREA COATINGS MARKET, BY RAW MATERIAL	64
FIGURE 21	ALIPHATIC ISOCYANATE SEGMENT TO SHOW FASTER GROWTH	64
4.3	POLYUREA COATINGS MARKET, DEVELOPED VS. EMERGING COUNTRIES	65
FIGURE 22	EMERGING COUNTRIES TO GROW FASTER THAN DEVELOPED COUNTRIES	65
4.4	ASIA PACIFIC POLYUREA COATINGS MARKET, BY POLYUREA TYPE AND END-USE INDUSTRY	65
FIGURE 23	PURE POLYUREA AND BUILDING & CONSTRUCTION SEGMENTS ACCOUNT FOR LARGEST SHARES	65
4.5	POLYUREA COATINGS MARKET, BY KEY COUNTRIES	66
FIGURE 24	INDIA TO REGISTER HIGHEST CAGR	66
5	MARKET OVERVIEW	67
5.1	INTRODUCTION	67
5.2	RAW MATERIAL ANALYSIS	67
FIGURE 25	FORMATION OF POLYUREA COATINGS	67
5.2.1	ISOCYANATES	67
5.2.2	RESIN BLEND	67
5.3	VALUE CHAIN OVERVIEW	68
5.3.1	VALUE CHAIN ANALYSIS	68
FIGURE 26	POLYUREA COATINGS - VALUE CHAIN ANALYSIS	69
TABLE 2	POLYUREA COATINGS MARKET: SUPPLY CHAIN ECOSYSTEM	69
5.3.2	DISRUPTION IN VALUE CHAIN DUE TO COVID-19	69
5.3.2.1	Action plan against such vulnerability	70
5.4	MARKET DYNAMICS	70
FIGURE 27	DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN POLYUREA COATINGS MARKET	70
5.4.1	DRIVERS	70
5.4.1.1	Polyurea coatings replacing other competitive coating systems	70
5.4.1.2	Technological advancements in manufacturing processes and techniques	71
5.4.1.3	Growing use in various end-use industries	71
5.4.2	RESTRAINTS	71
5.4.2.1	Costlier than competitive coating technologies	71
5.4.3	OPPORTUNITIES	71
5.4.3.1	Advancements in coating technologies and emerging applications	71
5.4.3.2	Growing opportunities in Asia Pacific	72
5.4.4	CHALLENGES	72
5.4.4.1	Skilled manpower required to handle toxic raw materials	72
5.4.4.2	Popularity of existing coating technologies	72
5.5	PORTER'S FIVE FORCES ANALYSIS	73
FIGURE 28	PORTER'S FIVE FORCES ANALYSIS OF POLYUREA COATINGS MARKET	73
TABLE 3	POLYUREA COATINGS MARKET: PORTER'S FIVE FORCES ANALYSIS	73
5.5.1	INTENSITY OF COMPETITIVE RIVALRY	74
5.5.2	BARGAINING POWER OF BUYERS	74
5.5.3	BARGAINING POWER OF SUPPLIERS	74
5.5.4	THREAT OF SUBSTITUTES	74
5.5.5	THREAT OF NEW ENTRANTS	74
5.6	KEY STAKEHOLDERS & BUYING CRITERIA	75
5.6.1	KEY STAKEHOLDERS IN BUYING PROCESS	75
FIGURE 29	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS	75
TABLE 4	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP INDUSTRIES (%)	75
5.6.2	BUYING CRITERIA	76

FIGURE 30	KEY BUYING CRITERIA FOR POLYUREA COATINGS	76
TABLE 5	KEY BUYING CRITERIA FOR POLYUREA COATINGS	76
5.7	MACROECONOMIC INDICATORS	77
5.7.1	INTRODUCTION	77
5.7.2	GDP TRENDS AND FORECAST	77
TABLE 6	GDP TRENDS AND FORECAST, PERCENTAGE CHANGE	77
5.7.2.1	COVID-19 impact on the global economy	79
5.7.3	TRENDS AND FORECAST OF GLOBAL CONSTRUCTION INDUSTRY	79
FIGURE 31	GLOBAL SPENDING IN CONSTRUCTION INDUSTRY, 2014-2035	79
5.7.3.1	COVID-19 impact on construction industry	81
5.8	TECHNOLOGY OVERVIEW	81
5.9	CASE STUDY	81
5.10	AVERAGE PRICING ANALYSIS	81
FIGURE 32	PRICING ANALYSIS OF POLYUREA COATINGS MARKET, BY REGION, 2021	82
5.10.1	AVERAGE SELLING PRICE, BY END-USE INDUSTRY	82
FIGURE 33	AVERAGE SELLING PRICE, BY END-USE INDUSTRY	82
5.11	KEY COUNTRIES EXPORTING AND IMPORTING POLYUREA COATINGS	83
TABLE 7	INTENSITY OF TRADE, BY KEY COUNTRIES	83
5.11.1	EXPORT-IMPORT TRADE STATISTICS	84
TABLE 8	EXPORT DATA FOR NON-REFRACTORY SURFACING PREPARATIONS FOR FACADES, INSIDE WALLS, FLOORS, CEILINGS (USD THOUSAND)	84
TABLE 9	IMPORT DATA OF NON-REFRACTORY SURFACING PREPARATIONS FOR FACADES, INSIDE WALLS, FLOORS, CEILINGS (USD THOUSAND)	86
5.12	SUPPLY CHAIN CRISES SINCE COVID-19	90
5.13	GLOBAL SCENARIOS	91
5.13.1	CHINA	91
5.13.1.1	China's debt problem	91
5.13.1.2	Australia-China trade war	92
5.13.1.3	Environmental commitments	92
5.13.2	EUROPE	92
5.13.2.1	Political instability in Germany	92
5.13.2.2	Energy crisis in Europe	92
5.14	ECOSYSTEM MAP	93
FIGURE 34	PAINTS & COATINGS ECOSYSTEM	93
5.15	TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES	93
FIGURE 35	TRENDS IN END-USE INDUSTRIES IMPACTING STRATEGIES OF COATINGS MANUFACTURERS	93
5.16	GLOBAL REGULATORY LANDSCAPE	94
5.16.1	REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	94
TABLE 10	NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	94
TABLE 11	EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	95
TABLE 12	ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	96
TABLE 13	REST OF THE WORLD: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	96
?		
5.17	PATENT ANALYSIS	97
5.17.1	METHODOLOGY	97
5.17.2	PUBLICATION TRENDS	97

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FIGURE 36 PUBLICATION TRENDS, 2018-2022 97

5.17.3 INSIGHTS 97

5.17.4 JURISDICTION ANALYSIS 98

FIGURE 37 JURISDICTION ANALYSIS OF REGISTERED PATENTS, 2018-2022 98

5.17.5 TOP APPLICANTS 98

FIGURE 38 NUMBER OF PATENTS, BY COMPANY, 2018-2022 98

5.18 COVID-19 IMPACT ANALYSIS 99

5.18.1 COVID-19 ECONOMIC ASSESSMENT 99

FIGURE 39 LATEST WORLD ECONOMIC OUTLOOK GROWTH PROJECTIONS 100

5.18.2 ECONOMIC IMPACT OF COVID-19 - SCENARIO ASSESSMENT 100

FIGURE 40 FACTORS IMPACTING ECONOMIES OF SELECT G20 COUNTRIES IN 2020 100

5.19 KEY CONFERENCES & EVENTS IN 2022-2023 101

TABLE 14 POLYUREA COATINGS MARKET: DETAILED LIST OF CONFERENCES & EVENTS 101

6 POLYUREA COATINGS MARKET, BY RAW MATERIAL 102

6.1 INTRODUCTION 103

FIGURE 41 AROMATIC ISOCYANATE SEGMENT TO HOLD LARGER MARKET SHARE 103

TABLE 15 POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL,  
2018-2021 (THOUSAND LITERS) 103

TABLE 16 POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL,  
2022-2027 (THOUSAND LITERS) 103

TABLE 17 POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL,  
2028-2030 (THOUSAND LITERS) 104

TABLE 18 POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL,  
2018-2021 (USD MILLION) 104

TABLE 19 POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL,  
2022-2027 (USD MILLION) 104

TABLE 20 POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL,  
2028-2030 (USD MILLION) 104

6.2 AROMATIC ISOCYANATE 105

6.2.1 GROWTH OF END USE SECTORS TO INFLUENCE MARKET 105

TABLE 21 AROMATIC ISOCYANATE-BASED POLYUREA COATINGS MARKET SIZE,  
BY REGION, 2018-2021 (THOUSAND LITERS) 105

TABLE 22 AROMATIC ISOCYANATE-BASED POLYUREA COATINGS MARKET SIZE,  
BY REGION, 2022-2027 (THOUSAND LITERS) 105

TABLE 23 AROMATIC ISOCYANATE-BASED POLYUREA COATINGS MARKET SIZE,  
BY REGION, 2028-2030 (THOUSAND LITERS) 106

TABLE 24 AROMATIC ISOCYANATE-BASED POLYUREA COATINGS MARKET SIZE,  
BY REGION, 2018-2021 (USD MILLION) 106

TABLE 25 AROMATIC ISOCYANATE-BASED POLYUREA COATINGS MARKET SIZE,  
BY REGION, 2022-2027 (USD MILLION) 106

TABLE 26 AROMATIC ISOCYANATE-BASED POLYUREA COATINGS MARKET SIZE,  
BY REGION, 2028-2030 (USD MILLION) 107

6.3 ALIPHATIC ISOCYANATE 107

6.3.1 DEMAND FROM BUILDING & CONSTRUCTION AND TRANSPORTATION INDUSTRIES EXPECTED TO DRIVE MARKET 107

TABLE 27 ALIPHATIC ISOCYANATE-BASED POLYUREA COATINGS MARKET SIZE,  
BY REGION, 2018-2021 (THOUSAND LITERS) 108

TABLE 28 ALIPHATIC ISOCYANATE-BASED POLYUREA COATINGS MARKET SIZE,

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BY REGION, 2022-2027 (THOUSAND LITERS)108

TABLE 29ALIPHATIC ISOCYANATE-BASED POLYUREA COATINGS MARKET SIZE,  
BY REGION, 2028-2030 (THOUSAND LITERS)108

TABLE 30ALIPHATIC ISOCYANATE-BASED POLYUREA COATINGS MARKET SIZE,  
BY REGION, 2018-2021 (USD MILLION)109

TABLE 31ALIPHATIC ISOCYANATE-BASED POLYUREA COATINGS MARKET SIZE,  
BY REGION, 2022-2027 (USD MILLION)109

TABLE 32ALIPHATIC ISOCYANATE-BASED POLYUREA COATINGS MARKET SIZE,  
BY REGION, 2028-2030 (USD MILLION)109

7POLYUREA COATINGS MARKET, BY POLYUREA TYPE110

7.1INTRODUCTION111

FIGURE 42PURE POLYUREA TO BE LARGER SEGMENT111

TABLE 33POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE,  
2018-2021 (THOUSAND LITERS)111

TABLE 34POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE,  
2022-2027 (THOUSAND LITERS)111

TABLE 35POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE,  
2028-2030 (THOUSAND LITERS)112

TABLE 36POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE,  
2018-2021 (USD MILLION)112

TABLE 37POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE,  
2022-2027 (USD MILLION)112

TABLE 38POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE,  
2028-2030 (USD MILLION)112

7.2PURE POLYUREA113

7.2.1NEW PRODUCT DEVELOPMENT TO BOOST DEMAND113

TABLE 39PURE POLYUREA COATINGS MARKET SIZE, BY REGION,  
2018-2021 (THOUSAND LITERS)113

TABLE 40PURE POLYUREA COATINGS MARKET SIZE, BY REGION,  
2022-2027 (THOUSAND LITERS)113

TABLE 41PURE POLYUREA COATINGS MARKET SIZE, BY REGION,  
2028-2030 (THOUSAND LITERS)114

TABLE 42PURE POLYUREA COATINGS MARKET SIZE, BY REGION,  
2018-2021 (USD MILLION)114

TABLE 43PURE POLYUREA COATINGS MARKET SIZE, BY REGION,  
2022-2027 (USD MILLION)114

TABLE 44PURE POLYUREA COATINGS MARKET SIZE, BY REGION,  
2028-2030 (USD MILLION)115

?

7.3HYBRID POLYUREA115

7.3.1GROWTH OF INFRASTRUCTURE SECTOR IN ASIA PACIFIC TO PROPEL MARKET115

TABLE 45HYBRID POLYUREA COATINGS MARKET SIZE, BY REGION,  
2018-2021 (THOUSAND LITERS)115

TABLE 46HYBRID POLYUREA COATINGS MARKET SIZE, BY REGION,  
2022-2027 (THOUSAND LITERS)116

TABLE 47HYBRID POLYUREA COATINGS MARKET SIZE, BY REGION,  
2028-2030 (THOUSAND LITERS)116

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TABLE 48 HYBRID POLYUREA COATINGS MARKET SIZE, BY REGION,  
2018-2021 (USD MILLION) 116

TABLE 49 HYBRID POLYUREA COATINGS MARKET SIZE, BY REGION,  
2022-2027 (USD MILLION) 117

TABLE 50 HYBRID POLYUREA COATINGS MARKET SIZE, BY REGION,  
2028-2030 (USD MILLION) 117

8 POLYUREA COATINGS MARKET, BY TECHNOLOGY 118

8.1 INTRODUCTION 119

FIGURE 43 SPRAYING TECHNOLOGY TO ACCOUNT FOR LARGEST MARKET SHARE 119

TABLE 51 POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY,  
2018-2021 (THOUSAND LITERS) 119

TABLE 52 POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY,  
2022-2027 (THOUSAND LITERS) 119

TABLE 53 POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY,  
2028-2030 (THOUSAND LITERS) 120

TABLE 54 POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY,  
2018-2021 (USD MILLION) 120

TABLE 55 POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY,  
2022-2027 (USD MILLION) 120

TABLE 56 POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY,  
2028-2030 (USD MILLION) 120

8.2 SPRAYING 121

8.2.1 MOST WIDELY USED POLYUREA COATING TECHNOLOGY DUE TO GROWING APPLICATIONS 121

TABLE 57 REGIONAL POLYUREA COATINGS MARKET, BY SPRAYING TECHNOLOGY, 2018-2021 (THOUSAND LITERS) 121

TABLE 58 REGIONAL POLYUREA COATINGS MARKET, BY SPRAYING TECHNOLOGY 2022-2027 (THOUSAND LITERS) 121

TABLE 59 REGIONAL POLYUREA COATINGS MARKET, BY SPRAYING TECHNOLOGY 2028-2030 (THOUSAND LITERS) 122

TABLE 60 REGIONAL POLYUREA COATINGS MARKET, BY SPRAYING TECHNOLOGY 2018-2021 (USD MILLION) 122

TABLE 61 REGIONAL POLYUREA COATINGS MARKET, BY SPRAYING TECHNOLOGY 2022-2027 (USD MILLION) 122

TABLE 62 REGIONAL POLYUREA COATINGS MARKET, BY SPRAYING TECHNOLOGY 2028-2030 (USD MILLION) 123

?

8.3 POURING 123

8.3.1 STRINGENT ENVIRONMENTAL REGULATIONS REQUIRING ZERO OR  
NON-VOC COATINGS TO BOOST DEMAND 123

TABLE 63 REGIONAL POLYUREA COATINGS MARKET, BY POURING TECHNOLOGY  
2018-2021 (THOUSAND LITERS) 123

TABLE 64 REGIONAL POLYUREA COATINGS MARKET, BY POURING TECHNOLOGY, 2022-2027 (THOUSAND LITERS) 124

TABLE 65 REGIONAL POLYUREA COATINGS MARKET, BY POURING TECHNOLOGY, 2028-2030 (THOUSAND LITERS) 124

TABLE 66 REGIONAL POLYUREA COATINGS MARKET, BY POURING TECHNOLOGY, 2018-2021 (USD MILLION) 124

TABLE 67 REGIONAL POLYUREA COATINGS MARKET, BY POURING TECHNOLOGY, 2022-2027 (USD MILLION) 125

TABLE 68 REGIONAL POLYUREA COATINGS MARKET, BY POURING TECHNOLOGY, 2028-2030 (USD MILLION) 125

8.4 HAND MIXING 125

8.4.1 HIGH DEMAND FOR DECORATIVE FLOORING AND INDUSTRIAL FLOORING APPLICATIONS 125

TABLE 69 REGIONAL POLYUREA COATINGS MARKET, BY HAND MIXING TECHNOLOGY, 2018-2021 (THOUSAND LITERS) 126

TABLE 70 REGIONAL POLYUREA COATINGS MARKET, BY HAND MIXING TECHNOLOGY 2022-2027 (THOUSAND LITERS) 126

TABLE 71 REGIONAL POLYUREA COATINGS MARKET, BY HAND MIXING TECHNOLOGY, 2028-2030 (THOUSAND LITERS) 126

TABLE 72 REGIONAL POLYUREA COATINGS MARKET, BY HAND MIXING TECHNOLOGY, 2018-2021 (USD MILLION) 127

TABLE 73 REGIONAL POLYUREA COATINGS MARKET, BY HAND MIXING TECHNOLOGY, 2022-2027 (USD MILLION) 127

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TABLE 74 POLYUREA COATINGS MARKET, BY HAND MIXING TECHNOLOGY, 2028-2030 (USD MILLION) 127

9 POLYUREA COATINGS MARKET, BY END-USE INDUSTRY 128

9.1 INTRODUCTION 129

FIGURE 44 BUILDING & CONSTRUCTION TO BE LARGEST END-USE INDUSTRY OF POLYUREA COATINGS DURING FORECAST YEAR 129

TABLE 75 POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (THOUSAND LITERS) 129

TABLE 76 POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (THOUSAND LITERS) 130

TABLE 77 POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2028-2030 (THOUSAND LITERS) 130

TABLE 78 POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION) 130

TABLE 79 POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION) 130

TABLE 80 POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2028-2030 (USD MILLION) 131

?

9.2 BUILDING & CONSTRUCTION 131

9.2.1 INCREASED PER CAPITA INCOME IN EMERGING ECONOMIES TO DRIVE MARKET 131

TABLE 81 POLYUREA COATINGS MARKET SIZE IN BUILDING & CONSTRUCTION END-USE INDUSTRY, BY REGION, 2018-2021 (THOUSAND LITERS) 131

TABLE 82 POLYUREA COATINGS MARKET SIZE IN BUILDING & CONSTRUCTION END-USE INDUSTRY, BY REGION, 2022-2027 (THOUSAND LITERS) 132

TABLE 83 POLYUREA COATINGS MARKET SIZE IN BUILDING & CONSTRUCTION END-USE INDUSTRY, BY REGION, 2028-2030 (THOUSAND LITERS) 132

TABLE 84 POLYUREA COATINGS MARKET SIZE IN BUILDING & CONSTRUCTION END-USE INDUSTRY, BY REGION, 2018-2021 (USD MILLION) 132

TABLE 85 POLYUREA COATINGS MARKET SIZE IN BUILDING & CONSTRUCTION END-USE INDUSTRY, BY REGION, 2022-2027 (USD MILLION) 133

TABLE 86 POLYUREA COATINGS MARKET SIZE IN BUILDING & CONSTRUCTION END-USE INDUSTRY, BY REGION, 2028-2030 (USD MILLION) 133

9.3 TRANSPORTATION 134

9.3.1 INCREASING DEMAND FOR REFRIGERATED FOOD TRUCKS TO BOOST MARKET 134

TABLE 87 POLYUREA COATINGS MARKET SIZE IN TRANSPORTATION END-USE INDUSTRY, BY REGION, 2018-2021 (THOUSAND LITERS) 134

TABLE 88 POLYUREA COATINGS MARKET SIZE IN TRANSPORTATION END-USE INDUSTRY, BY REGION, 2022-2027 (THOUSAND LITERS) 134

TABLE 89 POLYUREA COATINGS MARKET SIZE IN TRANSPORTATION END-USE INDUSTRY, BY REGION, 2028-2030 (THOUSAND LITERS) 135

TABLE 90 POLYUREA COATINGS MARKET SIZE IN TRANSPORTATION END-USE INDUSTRY, BY REGION, 2018-2021 (USD MILLION) 135

TABLE 91 POLYUREA COATINGS MARKET SIZE IN TRANSPORTATION END-USE INDUSTRY, BY REGION, 2022-2027 (USD MILLION) 135

TABLE 92 POLYUREA COATINGS MARKET SIZE IN TRANSPORTATION END-USE INDUSTRY, BY REGION, 2028-2030 (USD MILLION) 136

9.4 INDUSTRIAL 136

9.4.1 POPULATION GROWTH AND IMPROVED STANDARD OF LIVING TO DRIVE MARKET 136

TABLE 93 POLYUREA COATINGS MARKET SIZE IN INDUSTRIAL SEGMENT, BY REGION, 2018-2021 (THOUSAND LITERS) 137

TABLE 94 POLYUREA COATINGS MARKET SIZE IN INDUSTRIAL SEGMENT, BY REGION, 2022-2027 (THOUSAND LITERS) 137

TABLE 95 POLYUREA COATINGS MARKET SIZE IN INDUSTRIAL SEGMENT, BY REGION, 2028-2030 (THOUSAND LITERS) 137

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TABLE 96 POLYUREA COATINGS MARKET SIZE IN INDUSTRIAL SEGMENT, BY REGION, 2018-2021 (USD MILLION) 138

TABLE 97 POLYUREA COATINGS MARKET SIZE IN INDUSTRIAL SEGMENT, BY REGION, 2022-2027 (USD MILLION) 138

TABLE 98 POLYUREA COATINGS MARKET SIZE IN INDUSTRIAL SEGMENT, BY REGION, 2028-2030 (USD MILLION) 138

?

## 9.5 LANDSCAPE 139

### 9.5.1 RISING LANDSCAPE-RELATED CONSTRUCTION TO INCREASE DEMAND FOR POLYUREA COATINGS 139

TABLE 99 POLYUREA COATINGS MARKET SIZE IN LANDSCAPE END-USE INDUSTRY, BY REGION, 2018-2021 (THOUSAND LITERS) 139

TABLE 100 POLYUREA COATINGS MARKET SIZE IN LANDSCAPE END-USE INDUSTRY, BY REGION, 2022-2027 (THOUSAND LITERS) 139

TABLE 101 POLYUREA COATINGS MARKET SIZE IN LANDSCAPE END-USE INDUSTRY, BY REGION, 2028-2030 (THOUSAND LITERS) 140

TABLE 102 POLYUREA COATINGS MARKET SIZE IN LANDSCAPE END-USE INDUSTRY, BY REGION, 2018-2021 (USD MILLION) 140

TABLE 103 POLYUREA COATINGS MARKET SIZE IN LANDSCAPE END-USE INDUSTRY, BY REGION, 2022-2027 (USD MILLION) 140

TABLE 104 POLYUREA COATINGS MARKET SIZE IN LANDSCAPE END-USE INDUSTRY, BY REGION, 2028-2030 (USD MILLION) 141

10 POLYUREA COATINGS MARKET, BY REGION 142

## 10.1 INTRODUCTION 143

FIGURE 45 MIDDLE EAST & AFRICA TO BE FASTEST-GROWING REGION IN POLYUREA COATINGS MARKET 143

TABLE 105 POLYUREA COATINGS MARKET SIZE, BY REGION, 2018-2021 (THOUSAND LITERS) 143

TABLE 106 POLYUREA COATINGS MARKET SIZE, BY REGION, 2022-2027 (THOUSAND LITERS) 144

TABLE 107 POLYUREA COATINGS MARKET SIZE, BY REGION, 2028-2030 (THOUSAND LITERS) 144

TABLE 108 POLYUREA COATINGS MARKET SIZE, BY REGION, 2018-2021 (USD MILLION) 144

TABLE 109 POLYUREA COATINGS MARKET SIZE, BY REGION, 2022-2027 (USD MILLION) 145

TABLE 110 POLYUREA COATINGS MARKET SIZE, BY REGION, 2028-2030 (USD MILLION) 145

## 10.2 NORTH AMERICA 145

FIGURE 46 NORTH AMERICA: POLYUREA COATINGS MARKET SNAPSHOT 146

TABLE 111 NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL, 2018-2021 (THOUSAND LITERS) 146

TABLE 112 NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL, 2022-2027 (THOUSAND LITERS) 147

TABLE 113 NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL, 2028-2030 (THOUSAND LITERS) 147

TABLE 114 NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL, 2018-2021 (USD MILLION) 147

TABLE 115 NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL, 2022-2027 (USD MILLION) 147

TABLE 116 NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL, 2028-2030 (USD MILLION) 148

TABLE 117 NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE, 2018-2021 (THOUSAND LITERS) 148

TABLE 118 NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE, 2022-2027 (THOUSAND LITERS) 148

TABLE 119 NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE, 2028-2030 (THOUSAND LITERS) 148

TABLE 120 NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE, 2018-2021 (USD MILLION) 149

TABLE 121 NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE, 2022-2027 (USD MILLION) 149

TABLE 122 NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE, 2028-2030 (USD MILLION) 149

TABLE 123 NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY, 2018-2021 (THOUSAND LITERS) 149

TABLE 124 NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY, 2022-2027 (THOUSAND LITERS) 150

TABLE 125 NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY, 2028-2030 (THOUSAND LITERS) 150

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TABLE 126	NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY, 2018-2021 (USD MILLION)	150
TABLE 127	NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY, 2022-2027 (USD MILLION)	150
TABLE 128	NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY, 2028-2030 (USD MILLION)	151
TABLE 129	NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (THOUSAND LITERS)	151
TABLE 130	NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (THOUSAND LITERS)	151
TABLE 131	NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2028-2030 (THOUSAND LITERS)	151
TABLE 132	NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION)	152
TABLE 133	NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION)	152
TABLE 134	NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2028-2030 (USD MILLION)	152
TABLE 135	NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY COUNTRY, 2018-2021 (THOUSAND LITERS)	153
TABLE 136	NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY COUNTRY, 2022-2027 (THOUSAND LITERS)	153
TABLE 137	NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY COUNTRY, 2028-2030 (THOUSAND LITERS)	153
TABLE 138	NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION)	153
TABLE 139	NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION)	154
TABLE 140	NORTH AMERICA: POLYUREA COATINGS MARKET SIZE, BY COUNTRY, 2028-2030 (USD MILLION)	154
10.2.1	US	154
10.2.1.1	Increase in housing investments and growing exports to emerging countries to drive market	154
10.2.2	CANADA	155
10.2.2.1	Growing construction activities and boost to transportation sector to fuel market	155
10.2.3	MEXICO	155
10.2.3.1	Changing monetary and fiscal policies to support market growth	155
10.3	ASIA PACIFIC	156
FIGURE 47	ASIA PACIFIC: POLYUREA COATINGS MARKET SNAPSHOT	156
TABLE 141	ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL, 2018-2021 (THOUSAND LITERS)	157
TABLE 142	ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL, 2022-2027 (THOUSAND LITERS)	157
TABLE 143	ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL, 2028-2030 (THOUSAND LITERS)	157
TABLE 144	ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL, 2018-2021 (USD MILLION)	157
TABLE 145	ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL, 2022-2027 (USD MILLION)	158
TABLE 146	ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL, 2028-2030 (USD MILLION)	158
TABLE 147	ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE, 2018-2021 (THOUSAND LITERS)	158
TABLE 148	ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE, 2022-2027 (THOUSAND LITERS)	158
TABLE 149	ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE, 2028-2030 (THOUSAND LITERS)	159
TABLE 150	ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE, 2018-2021 (USD MILLION)	159
TABLE 151	ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE, 2022-2027 (USD MILLION)	159
TABLE 152	ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE, 2028-2030 (USD MILLION)	159
TABLE 153	ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY, 2018-2021 (THOUSAND LITERS)	160
TABLE 154	ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY, 2022-2027 (THOUSAND LITERS)	160
TABLE 155	ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY,	

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2028-2030 (THOUSAND LITERS) 160

TABLE 156 ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY, 2018-2021 (USD MILLION) 160

TABLE 157 ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY, 2022-2027 (USD MILLION) 161

TABLE 158 ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY, 2028-2030 (USD MILLION) 161

TABLE 159 ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (THOUSAND LITERS) 161

TABLE 160 ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (THOUSAND LITERS) 161

TABLE 161 ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2028-2030 (THOUSAND LITERS) 162

TABLE 162 ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION) 162

TABLE 163 ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION) 162

TABLE 164 ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2028-2030 (USD MILLION) 163

TABLE 165 ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY COUNTRY, 2018-2021 (THOUSAND LITERS) 163

TABLE 166 ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY COUNTRY, 2022-2027 (THOUSAND LITERS) 163

TABLE 167 ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY COUNTRY, 2028-2030 (THOUSAND LITERS) 164

TABLE 168 ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION) 164

TABLE 169 ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION) 165

TABLE 170 ASIA PACIFIC: POLYUREA COATINGS MARKET SIZE, BY COUNTRY, 2028-2030 (USD MILLION) 165

10.3.1 CHINA 166

10.3.1.1 Increasing foreign investments to propel market 166

10.3.2 INDIA 166

10.3.2.1 Rising disposable income and urbanization contribute to demand for polyurea coatings 166

10.3.3 JAPAN 166

10.3.3.1 Well-established building & construction industry to boost market 166

10.3.4 SOUTH KOREA 167

10.3.4.1 Government initiatives to promote advanced technologies and manufacturing activities support market growth 167

10.3.5 MALAYSIA 167

10.3.5.1 Increasing construction activities to boost demand 167

10.3.6 INDONESIA 167

10.3.6.1 Rising domestic consumption and FDIs to push market growth 167

10.3.7 TAIWAN 168

10.3.7.1 Growing demand for polyurea coatings in construction & infrastructure industry to propel market 168

10.3.8 REST OF ASIA PACIFIC 168

10.4 EUROPE 168

FIGURE 48 EUROPE: POLYUREA COATINGS MARKET SNAPSHOT 169

TABLE 171 EUROPE: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL, 2018-2021 (THOUSAND LITERS) 169

TABLE 172 EUROPE: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL, 2022-2027 (THOUSAND LITERS) 170

TABLE 173 EUROPE: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL,

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2028-2030 (THOUSAND LITERS)□170

TABLE 174□EUROPE: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL,  
2018-2021 (USD MILLION)□170

TABLE 175□EUROPE: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL,  
2022-2027 (USD MILLION)□170

TABLE 176□EUROPE: POLYUREA COATINGS MARKET SIZE, BY RAW MATERIAL,  
2028-2030 (USD MILLION)□171

TABLE 177□EUROPE: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE,  
2018-2021 (THOUSAND LITERS)□171

TABLE 178□EUROPE: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE,  
2022-2027 (THOUSAND LITERS)□171

TABLE 179□EUROPE: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE,  
2028-2030 (THOUSAND LITERS)□171

TABLE 180□EUROPE: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE,  
2018-2021 (USD MILLION)□172

TABLE 181□EUROPE: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE,  
2022-2027 (USD MILLION)□172

TABLE 182□EUROPE: POLYUREA COATINGS MARKET SIZE, BY POLYUREA TYPE,  
2028-2030 (USD MILLION)□172

TABLE 183□EUROPE: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY,  
2018-2021 (THOUSAND LITERS)□172

TABLE 184□EUROPE: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY,  
2022-2027 (THOUSAND LITERS)□173

TABLE 185□EUROPE: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY,  
2028-2030 (THOUSAND LITERS)□173

TABLE 186□EUROPE: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY,  
2018-2021 (USD MILLION)□173

TABLE 187□EUROPE: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY,  
2022-2027 (USD MILLION)□173

TABLE 188□EUROPE: POLYUREA COATINGS MARKET SIZE, BY TECHNOLOGY,  
2028-2030 (USD MILLION)□174

TABLE 189□EUROPE: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (THOUSAND LITERS)□174

TABLE 190□EUROPE: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (THOUSAND LITER)□174

TABLE 191□EUROPE: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2028-2030 (THOUSAND LITERS)□175

TABLE 192□EUROPE: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION)□175

TABLE 193□EUROPE: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION)□175

TABLE 194□EUROPE: POLYUREA COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2028-2030 (USD MILLION)□176

TABLE 195□EUROPE: POLYUREA COATINGS MARKET SIZE, BY COUNTRY,  
2018-2021 (THOUSAND LITERS)□176

TABLE 196□EUROPE: POLYUREA COATINGS MARKET SIZE, BY COUNTRY,  
2022-2027 (THOUSAND LITERS)□176

TABLE 197□EUROPE: POLYUREA COATINGS MARKET SIZE, BY COUNTRY,  
2028-2030 (THOUSAND LITERS)□177

TABLE 198□EUROPE: POLYUREA COATINGS MARKET SIZE, BY COUNTRY,  
2018-2021 (USD MILLION)□177

TABLE 199□EUROPE: POLYUREA COATINGS MARKET SIZE, BY COUNTRY,  
2022-2027 (USD MILLION)□178

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TABLE 200 EUROPE: POLYUREA COATINGS MARKET SIZE, BY COUNTRY,  
2028-2030 (USD MILLION) 178

10.4.1 GERMANY 178

10.4.1.1 Presence of large number of polyurea coating manufacturers promotes market growth 178

10.4.2 BENELUX 179

10.4.2.1 Rising exports and increasing investments in energy and transport infrastructure to fuel market 179

10.4.3 UK 179

10.4.3.1 Expanding construction industry to drive market 179

10.4.4 FRANCE 179

10.4.4.1 Government construction policies to be growth drivers 179

10.4.5 SPAIN 180

10.4.5.1 Increasing construction activities and automotive production to propel market 180

10.4.6 ITALY 180

10.4.6.1 Rapidly expanding construction industry to boost market 180

10.4.7 RUSSIA 180

10.4.7.1 Government initiatives to expand infrastructure to boost market 180

10.4.8 REST OF EUROPE 180

**Polyurea Coatings Market by Raw Material Type, Polyurea Type (Pure and Hybrid), Technology (Spraying, Pouring, Hand Mixing) and End-Use (Building & Construction, Transportation, Industrial, Landscape) - Global Forecast to 2027**

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