

Interactive Patient Care (IPC) Market and Interactive Patient Engagement Solutions Market by Product (Hardware (Television, IBT/ Assisted Devices, Tablets), Software), Type (Inpatient, Outpatient), End User (Hospitals, Clinics) and Region - Global Forecast to 2027

Market Report | 2022-07-20 | 179 pages | MarketsandMarkets

AVAILABLE LICENSES:

- Single User \$4950.00
- Multi User \$6650.00
- Corporate License \$8150.00
- Enterprise Site License \$10000.00

Report description:

The interactive patient engagement solutions market is projected to reach USD 300 million by 2027 from USD 146 million in 2022, at a CAGR of 15.5% during the forecast period. The growth of this market is driven by the increasing government initiatives, fast adoption of technologically advanced products, and increasing awareness about digital healthcare solutions.

However, large investment requirements for healthcare infrastructure are expected to restrain the growth of this market to a certain extent during the forecast period.

"Hardware segment is estimated to grow at the highest rate over the the forecast period"

On the basis of product, the interactive patient engagement solutions market is bifurcated into hardware and software. The hardware segment accounted for the largest share of the interactive patient engagement solutions market in 2021 and expected to grow fastest CAGR during the forecast period. Rising development of TV-based solutions and the increased adoption of in-room televisions by hospitals are the key factors for the growth of this segment.

"The inpatient solutions segment accounted for the largest share of the Interactive patient engagement solutions market in 2021"

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

On the basis of type, the interactive patient engagement solutions market is bifurcated into inpatient and outpatient solutions. The inpatient solutions segment accounted for the largest share of the global market in 2021. The need for improved patient care and favorable government initiatives for the adoption of these solutions are some of the factors supporting the market growth of this segment.

"Hospitals segment in the end users is expected to hold the largest share of the global Interactive patient engagement solutions market in 2022"

On the basis of end users, the interactive patient engagement solutions market is bifurcated into hospitals, clinics, and other end users. The hospitals segment accounted for the largest market share of the interactive patient engagement solutions market in 2021. Rising demand for IT tools to tackle the demand of hospital staff and the increasing demand for effective communication tools are the key growth factor of this segment.

"North America to dominate the Interactive patient engagement solutions market in 2021"

North America accounted for the largest and the fastest-growing regional market share of the interactive patient engagement solutions market in 2021 and expected to grow at the highest CAGR during the forecasted period. Favorable government initiatives, the rising prevalence of chronic diseases, and rising awareness about digital healthcare products are the key factors supporting the market growth of this segment.

Breakdown of supply-side primary interviews, by company type, designation, and region:

- By Company Type: Tier 1 (25%), Tier 2 (35%), and Tier 3 (40%)
- By Designation: C-level (31%), Director-level (36%), and Others (31%)
- By Region: North America (55%), Europe (15%), Asia Pacific (25%), and Rest of the World (5%)

Prominent players in this market are GetWellNetwork (US), Epic Systems Corporation (US), SONIFI Health (US), Barco (Belgium), Sentrics (US), Advantech Co., Ltd. (Taiwan), Aceso Interactive Inc. (US), HealthHub Patient Engagement Solutions (Canada), Lincor, Inc. (US), eVideon (US), Remedi Complete Medical Solutions (Taiwan), i3solutions (Canada), PDi Communication Systems, Inc. (US), BEWATEC ConnectedCare GmbH (Germany), Hopitel Inc. (Canada), Hospedia (UK), Onyx Healthcare Inc. (US), ClinicAll (US), ARBOR Technology Corp. (Taiwan), Healthcare Information, LLC (US), Oneview Healthcare (Ireland), Siemens (Germany), Vecoton (China), pCare (US), and Medix-Care GmbH (Germany). These players are increasingly focusing on product launches, expansions, acquisitions, and partnerships to expand their product offerings in the interactive patient engagement solutions market.

Research Coverage

- The report studies the interactive patient engagement solutions market based on type, product, end user, and region
- The report analyzes factors (such as drivers, restraints, opportunities, and challenges) affecting the market growth
- The report evaluates the opportunities and challenges in the market for stakeholders and provides details of the competitive landscape for market leaders
- The report studies micro-markets with respect to their growth trends, prospects, and contributions to the total interactive patient engagement solutions market
- The report forecasts the revenue of market segments with respect to four major regions

□

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Key Benefits of Buying the Report:

The report will help the leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall market and the sub-segments. This report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the interactive patient engagement solutions market and provides them information on key market drivers, restraints, challenges, and opportunities.

Table of Contents:

1	INTRODUCTION	26
1.1	STUDY OBJECTIVES	26
1.2	MARKET DEFINITION	26
1.3	INCLUSIONS AND EXCLUSIONS	27
1.3.1	MARKETS COVERED	27
FIGURE 1	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET SEGMENTATION	27
1.3.2	YEARS CONSIDERED	28
1.4	CURRENCY	28
1.5	LIMITATIONS	28
1.6	STAKEHOLDERS	29
1.7	SUMMARY OF CHANGES	29
2	RESEARCH METHODOLOGY	30
2.1	RESEARCH DATA	30
2.2	RESEARCH METHODOLOGY STEPS	30
FIGURE 2	RESEARCH METHODOLOGY: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET	30
FIGURE 3	RESEARCH DESIGN	31
2.2.1	SECONDARY DATA	31
2.2.1.1	Key data from secondary sources	32
2.2.2	PRIMARY RESEARCH	33
FIGURE 4	PRIMARY SOURCES	33
2.2.3	KEY INDUSTRY INSIGHTS	34
FIGURE 5	BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION	34
2.3	MARKET SIZE ESTIMATION METHODOLOGY	35
FIGURE 6	RESEARCH METHODOLOGY: HYPOTHESIS BUILDING	35
FIGURE 7	MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH	36
FIGURE 8	MARKET SIZE ESTIMATION: TOP-DOWN APPROACH	36
2.3.1	GROWTH FORECAST	36
FIGURE 9	CAGR PROJECTIONS FROM THE ANALYSIS OF DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN THE INTERACTIVE PATIENT ENGAGEMENT MARKET (2022-2027)	37
FIGURE 10	CAGR PROJECTIONS: SUPPLY-SIDE ANALYSIS	37
2.4	MARKET DATA ESTIMATION AND TRIANGULATION	38
FIGURE 11	DATA TRIANGULATION METHODOLOGY	38
2.5	STUDY ASSUMPTIONS	39
2.6	LIMITATIONS	39
?		
3	EXECUTIVE SUMMARY	40
FIGURE 12	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2022 VS. 2027 (USD MILLION)	40

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

FIGURE 13	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2022 VS. 2027 (USD MILLION)	41
FIGURE 14	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2022 VS. 2027 (USD MILLION)	41
FIGURE 15	GEOGRAPHICAL SNAPSHOT OF INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET	42
4	PREMIUM INSIGHTS	43
4.1	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET OVERVIEW	43
FIGURE 16	FAVORABLE GOVERNMENT INITIATIVES TO DRIVE MARKET	43
4.2	NORTH AMERICA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE AND COUNTRY (2021)	44
FIGURE 17	INPATIENT SOLUTIONS SEGMENT ACCOUNTED FOR LARGEST SHARE OF NORTH AMERICAN MARKET IN 2021	44
4.3	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET SHARE, BY TYPE, 2022 VS. 2027	44
FIGURE 18	INPATIENT SOLUTIONS SEGMENT WILL CONTINUE TO DOMINATE INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET IN 2027	44
5	MARKET OVERVIEW	45
5.1	MARKET DYNAMICS	45
FIGURE 19	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES	45
5.1.1	DRIVERS	46
5.1.1.1	Need for improved interactive patient engagement solutions	46
5.1.1.2	Growing number of collaborations and partnerships between stakeholders	46
5.1.1.3	Favorable government regulations and initiatives to promote adoption of HCIT solutions	47
5.1.2	RESTRAINTS	47
5.1.2.1	High infrastructural requirement and implementation costs	47
5.1.2.2	Data security concerns	47
FIGURE 20	TYPES OF HEALTHCARE BREACHES REPORTED TO THE US DEPARTMENT OF HEALTH AND HUMAN SERVICES, 2018-2020	48
5.1.3	OPPORTUNITIES	48
5.1.3.1	Emerging countries offer high-growth potential	48
5.1.3.2	Technological advancements	49
5.1.4	CHALLENGES	49
5.1.4.1	Dearth of skilled professionals	49
5.2	CASE STUDIES	49
5.2.1	FOCUS ON REDUCING READMISSION RATES AND IMPROVING CARE	49
TABLE 1	USE CASE 1: TO REDUCE PATIENT STAY	49
5.2.2	IMPROVE OUTPATIENT COMMUNICATION	50
TABLE 2	USE CASE 2: TO CURB COMMUNICATION ISSUES WITH DISCHARGED PATIENTS	50
5.2.3	INTERACTIVE PLATFORMS IMPROVE HOSPITAL OUTCOMES	50
TABLE 3	USE CASE 3: TO IMPROVE PATIENT EDUCATION COMPLETION RATES VIA IN-ROOM TELEVISIONS	50
5.3	ECOSYSTEM COVERAGE	51
FIGURE 21	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET: ECOSYSTEM ANALYSIS	51
5.4	TECHNOLOGY ANALYSIS	51
TABLE 4	TECHNOLOGICAL DEVELOPMENTS BY LEADING VENDORS	51
5.5	REGULATIONS	52
5.5.1	HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT OF 1996 (HIPAA)	52
5.5.2	HEALTH INFORMATION TECHNOLOGY FOR ECONOMIC AND CLINICAL HEALTH ACT OF 2009 (HITECH)	52
5.5.3	CONSUMER PRIVACY PROTECTION ACT OF 2017	52
5.5.4	NATIONAL CYBERSECURITY PROTECTION ADVANCEMENT ACT OF 2015	52
5.5.5	CYBERSECURITY LAW OF THE PEOPLE'S REPUBLIC OF CHINA	52
5.5.6	AFFORDABLE CARE ACT, 2010	53

5.5.7	GENERAL DATA PROTECTION REGULATION (GDPR)	53
5.5.8	CALIFORNIA CONSUMER PRIVACY ACT (CCPA)	53
5.6	PRICING ANALYSIS	53
5.7	MARKET SURVEY ANALYSIS: END-USER VIEWPOINT	54
FIGURE 22	FACTORS INFLUENCING THE ADOPTION OF INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS	55
5.8	PORTER'S FIVE FORCES ANALYSIS	55
TABLE 5	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET: PORTER'S FIVE FORCES ANALYSIS	55
5.9	INDUSTRY TRENDS	56
5.9.1	RIISING NEED FOR INTEROPERABILITY AND INTEGRATION OF HCIT SOLUTIONS	56
5.9.2	GROWING DEMAND FOR VALUE-BASED HEALTHCARE	56
6	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE	58
6.1	INTRODUCTION	59
TABLE 6	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION)	59
6.2	INPATIENT SOLUTIONS	59
6.2.1	NEED FOR PATIENT INVOLVEMENT IN CARE PROCESS TO SUPPORT MARKET GROWTH	59
TABLE 7	INPATIENT INTERACTIVE ENGAGEMENT SOLUTIONS MARKET, BY REGION, 2020-2027 (USD MILLION)	60
TABLE 8	NORTH AMERICA: INPATIENT INTERACTIVE ENGAGEMENT SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	60
TABLE 9	EUROPE: INPATIENT INTERACTIVE ENGAGEMENT SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	61
TABLE 10	ASIA PACIFIC: INPATIENT INTERACTIVE ENGAGEMENT SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	61
6.3	OUTPATIENT SOLUTIONS	61
6.3.1	LARGE NUMBER OF OUTPATIENT PROCEDURES TO DRIVE MARKET	61
TABLE 11	OUTPATIENT INTERACTIVE ENGAGEMENT SOLUTIONS MARKET, BY REGION, 2020-2027 (USD MILLION)	62
TABLE 12	NORTH AMERICA: OUTPATIENT INTERACTIVE ENGAGEMENT SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	62
TABLE 13	EUROPE: OUTPATIENT INTERACTIVE ENGAGEMENT SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	63
TABLE 14	ASIA PACIFIC: OUTPATIENT INTERACTIVE ENGAGEMENT SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	63
7	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT	64
7.1	INTRODUCTION	65
TABLE 15	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION)	65
7.2	HARDWARE	65
TABLE 16	INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION)	66
TABLE 17	INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY REGION, 2020-2027 (USD MILLION)	66
TABLE 18	NORTH AMERICA: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	66
TABLE 19	EUROPE: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	67
TABLE 20	ASIA PACIFIC: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	67
7.2.1	IN-ROOM TELEVISIONS	67
7.2.1.1	Increase in adoption of in-room televisions by hospitals	67
TABLE 21	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR IN-ROOM TELEVISIONS, BY REGION, 2020-2027 (USD MILLION)	68
TABLE 22	NORTH AMERICA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR IN-ROOM TELEVISIONS, BY COUNTRY, 2020-2027 (USD MILLION)	68
TABLE 23	EUROPE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR IN-ROOM TELEVISIONS, BY COUNTRY, 2020-2027 (USD MILLION)	69
TABLE 24	ASIA PACIFIC: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR IN-ROOM TELEVISIONS, BY COUNTRY,	

2020-2027 (USD MILLION) 69

7.2.2 INTEGRATED BEDSIDE TERMINALS/ASSISTIVE DEVICES 70

7.2.2.1 Integrated bedside terminals enhance patient experience 70

TABLE 25 INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR INTEGRATED BEDSIDE TERMINALS/ASSISTIVE DEVICES, BY REGION, 2020-2027 (USD MILLION) 70

TABLE 26 NORTH AMERICA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR INTEGRATED BEDSIDE TERMINALS/ASSISTIVE DEVICES, BY COUNTRY, 2020-2027 (USD MILLION) 70

TABLE 27 EUROPE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR INTEGRATED BEDSIDE TERMINALS/ASSISTIVE DEVICES, BY COUNTRY, 2020-2027 (USD MILLION) 71

TABLE 28 ASIA PACIFIC: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR INTEGRATED BEDSIDE TERMINALS/ASSISTIVE DEVICES, BY COUNTRY, 2020-2027 (USD MILLION) 71

7.2.3 TABLETS 72

7.2.3.1 Portability and cost-effectiveness of tablets supporting adoption 72

TABLE 29 INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR TABLETS, BY REGION, 2020-2027 (USD MILLION) 72

TABLE 30 NORTH AMERICA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR TABLETS, BY COUNTRY, 2020-2027 (USD MILLION) 73

TABLE 31 EUROPE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR TABLETS, BY COUNTRY, 2020-2027 (USD MILLION) 73

TABLE 32 ASIA PACIFIC: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR TABLETS, BY COUNTRY, 2020-2027 (USD MILLION) 74

7.3 SOFTWARE 74

7.3.1 SOFTWARE HELPS PERFORM PRIMARY TASKS 74

TABLE 33 INTERACTIVE PATIENT ENGAGEMENT SOFTWARE SOLUTIONS MARKET, BY REGION, 2020-2027 (USD MILLION) 75

TABLE 34 NORTH AMERICA: INTERACTIVE PATIENT ENGAGEMENT SOFTWARE SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 75

TABLE 35 EUROPE: INTERACTIVE PATIENT ENGAGEMENT SOFTWARE SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 76

TABLE 36 ASIA PACIFIC: INTERACTIVE PATIENT ENGAGEMENT SOFTWARE SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 76

8 INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER 77

8.1 INTRODUCTION 78

TABLE 37 INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) 78

8.2 HOSPITALS 78

8.2.1 HOSPITALS LARGEST AND FASTEST-GROWING END USERS OF INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS 78

TABLE 38 INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR HOSPITALS, BY REGION, 2020-2027 (USD MILLION) 79

TABLE 39 NORTH AMERICA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR HOSPITALS, BY COUNTRY, 2020-2027 (USD MILLION) 79

TABLE 40 EUROPE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR HOSPITALS, BY COUNTRY, 2020-2027 (USD MILLION) 80

TABLE 41 ASIA PACIFIC: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR HOSPITALS, BY COUNTRY, 2020-2027 (USD MILLION) 80

8.3 CLINICS 81

8.3.1 REDUCED MORTALITY RATES WITH USE OF INTERACTIVE BEDSIDE SOLUTIONS 81

TABLE 42 INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR CLINICS, BY REGION, 2020-2027 (USD MILLION) 81

TABLE 43 NORTH AMERICA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR CLINICS, BY COUNTRY, 2020-2027 (USD MILLION) 81

TABLE 44 EUROPE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR CLINICS, BY COUNTRY, 2020-2027 (USD

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

MILLION) 82

TABLE 45 ASIA PACIFIC: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR CLINICS, BY COUNTRY, 2020-2027 (USD MILLION) 82

8.4 OTHER END USERS 82

TABLE 46 INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR OTHER END USERS, BY REGION, 2020-2027 (USD MILLION) 83

TABLE 47 NORTH AMERICA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR OTHER END USERS, BY COUNTRY, 2020-2027 (USD MILLION) 83

TABLE 48 EUROPE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR OTHER END USERS, BY COUNTRY, 2020-2027 (USD MILLION) 84

TABLE 49 ASIA PACIFIC: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET FOR OTHER END USERS, BY COUNTRY, 2020-2027 (USD MILLION) 84

9 INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY REGION 85

9.1 INTRODUCTION 86

TABLE 50 INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY REGION, 2020-2027 (USD MILLION) 86

9.2 NORTH AMERICA 87

FIGURE 23 NORTH AMERICA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET SNAPSHOT 87

TABLE 51 NORTH AMERICA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 88

TABLE 52 NORTH AMERICA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 88

TABLE 53 NORTH AMERICA: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 88

TABLE 54 NORTH AMERICA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 89

TABLE 55 NORTH AMERICA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) 89

9.2.1 US 89

9.2.1.1 US dominates North American interactive patient engagement solutions market 89

TABLE 56 US: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 90

TABLE 57 US: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 91

TABLE 58 US: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 91

TABLE 59 US: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) 91

9.2.2 CANADA 92

9.2.2.1 Government initiatives and awareness about digital healthcare solutions to support market growth 92

TABLE 60 CANADA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 93

TABLE 61 CANADA: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 93

TABLE 62 CANADA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 93

TABLE 63 CANADA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) 94

9.2.3 MEXICO 94

9.2.3.1 Growing COVID-19 cases and need to curtail healthcare costs supporting market growth 94

TABLE 64 MEXICO: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 94

TABLE 65 MEXICO: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 95

TABLE 66 MEXICO: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 95

TABLE 67 MEXICO: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) 95

9.3 EUROPE 96

TABLE 68 EUROPE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 96

TABLE 69 EUROPE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 96

TABLE 70 EUROPE: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 97

TABLE 71 EUROPE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 97

TABLE 72 EUROPE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) 97

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

9.3.1 GERMANY 98

9.3.1.1 Germany largest market for interactive patient engagement solutions in Europe 98

TABLE 73 GERMANY: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 98

TABLE 74 GERMANY: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 99

TABLE 75 GERMANY: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 99

TABLE 76 GERMANY: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) 99

9.3.2 UK 100

9.3.2.1 Initiatives to improve healthcare to boost market 100

TABLE 77 UK: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 100

TABLE 78 UK: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 101

TABLE 79 UK: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 101

TABLE 80 UK: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) 101

9.3.3 FRANCE 102

9.3.3.1 Rising geriatric population in France to support market growth 102

TABLE 81 FRANCE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 102

TABLE 82 FRANCE: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 102

TABLE 83 FRANCE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 103

TABLE 84 FRANCE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) 103

9.3.4 ITALY 103

9.3.4.1 Growing burden of chronic diseases driving market 103

TABLE 85 ITALY: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 104

TABLE 86 ITALY: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 104

TABLE 87 ITALY: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 104

TABLE 88 ITALY: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) 105

9.3.5 SPAIN 105

9.3.5.1 Technological innovations to support market growth 105

TABLE 89 SPAIN: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 105

TABLE 90 SPAIN: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 106

TABLE 91 SPAIN: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 106

TABLE 92 SPAIN: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) 106

9.3.6 REST OF EUROPE 107

TABLE 93 ROE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 107

TABLE 94 ROE: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 108

TABLE 95 ROE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 108

TABLE 96 ROE: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) 108

9.4 ASIA PACIFIC 109

FIGURE 24 ASIA PACIFIC: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET SNAPSHOT 109

TABLE 97 ASIA PACIFIC: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 110

TABLE 98 ASIA PACIFIC: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 110

TABLE 99 ASIA PACIFIC: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 110

TABLE 100 ASIA PACIFIC: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 111

TABLE 101 ASIA PACIFIC: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION) 111

9.4.1 JAPAN 111

9.4.1.1 Fast adoption of advanced technologies and rising geriatric population key growth drivers 111

TABLE 102 JAPAN: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 112

TABLE 103 JAPAN: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION) 112

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

TABLE 104	JAPAN: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION)	112
TABLE 105	JAPAN: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION)	113
9.4.2	CHINA	113
9.4.2.1	Government initiatives to drive market in China	113
TABLE 106	CHINA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION)	113
TABLE 107	CHINA: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION)	114
TABLE 108	CHINA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION)	114
TABLE 109	CHINA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION)	114
9.4.3	INDIA	115
9.4.3.1	Rising healthcare awareness and changing demographics to drive market	115
TABLE 110	INDIA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION)	115
TABLE 111	INDIA: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION)	115
TABLE 112	INDIA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION)	116
TABLE 113	INDIA: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION)	116
9.4.4	REST OF ASIA PACIFIC	116
TABLE 114	ROAPAC: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION)	117
TABLE 115	ROAPAC: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION)	117
TABLE 116	ROAPAC: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION)	118
TABLE 117	ROAPAC: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION)	118
9.5	REST OF THE WORLD	118
TABLE 118	ROW: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY PRODUCT, 2020-2027 (USD MILLION)	119
TABLE 119	ROW: INTERACTIVE PATIENT ENGAGEMENT HARDWARE SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION)	119
TABLE 120	ROW: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY TYPE, 2020-2027 (USD MILLION)	119
TABLE 121	ROW: INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END USER, 2020-2027 (USD MILLION)	120
10	COMPETITIVE LANDSCAPE	121
10.1	OVERVIEW	121
10.2	KEY PLAYER STRATEGIES/RIGHT TO WIN	121
TABLE 122	OVERVIEW OF STRATEGIES ADOPTED BY PLAYERS IN THE INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET	121
10.3	MARKET RANKING	122
FIGURE 25	RANKING OF COMPANIES IN INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET (2021)	123
10.4	COMPETITIVE LEADERSHIP MAPPING	123
10.4.1	STARS	124
10.4.2	EMERGING LEADERS	124
10.4.3	PERVASIVE PLAYERS	124
10.4.4	PARTICIPANTS	124
FIGURE 26	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET: COMPETITIVE LEADERSHIP MAPPING (2021)	125
10.5	COMPETITIVE LEADERSHIP MAPPING FOR STARTUPS/SMES	126
10.5.1	PROGRESSIVE COMPANIES	126
10.5.2	STARTING BLOCKS	126
10.5.3	RESPONSIVE COMPANIES	126
10.5.4	DYNAMIC COMPANIES	126
FIGURE 27	INTERACTIVE PATIENT ENGAGEMENT SOLUTIONS MARKET: COMPETITIVE LEADERSHIP MAPPING FOR STARTUPS/SMES (2021)	127
10.6	COMPANY FOOTPRINT	128
TABLE 123	FOOTPRINT OF COMPANIES	128
TABLE 124	PRODUCT FOOTPRINT OF COMPANIES	128

TABLE 125	REGIONAL FOOTPRINT OF COMPANIES	128
10.7	COMPETITIVE SCENARIO	129
TABLE 126	PRODUCT LAUNCHES, JANUARY 2018-JUNE 2022	129
TABLE 127	DEALS, JANUARY 2018-JUNE 2022	130
TABLE 128	OTHER DEVELOPMENTS, JANUARY 2018-JUNE 2022	133
?		
11	COMPANY PROFILES	135
11.1	KEY PLAYERS	135
(Business Overview, Products & Services Offered, Recent Developments, and MnM View)*		
11.1.1	GETWELLNETWORK, INC.	135
TABLE 129	GETWELLNETWORK, INC.: BUSINESS OVERVIEW	135
11.1.2	EPIC SYSTEMS CORPORATION	138
TABLE 130	EPIC SYSTEMS CORPORATION: BUSINESS OVERVIEW	138
11.1.3	SONIFI HEALTH	140
TABLE 131	SONIFI HEALTH: BUSINESS OVERVIEW	140
11.1.4	ADVANTECH CO., LTD.	143
TABLE 132	ADVANTECH CO., LTD.: BUSINESS OVERVIEW	143
FIGURE 28	ADVANTECH CO., LTD.: COMPANY SNAPSHOT (2021)	143
11.1.5	BARCO	146
TABLE 133	BARCO: BUSINESS OVERVIEW	146
FIGURE 29	BARCO: COMPANY SNAPSHOT (2021)	147
11.1.6	SETRICS	149
TABLE 134	SETRICS: BUSINESS OVERVIEW	149
11.1.7	HOSPEDIA LIMITED	152
TABLE 135	HOSPEDIA LIMITED: BUSINESS OVERVIEW	152
11.1.8	EVIDEON	153
TABLE 136	EVIDEON: BUSINESS OVERVIEW	153
11.1.9	ACESO INTERACTIVE INC.	155
TABLE 137	ACESO INTERACTIVE INC.: BUSINESS OVERVIEW	155
11.1.10	PDI COMMUNICATION SYSTEMS, INC.	157
TABLE 138	PDI COMMUNICATION SYSTEMS, INC.: BUSINESS OVERVIEW	157
11.1.11	LINCOR, INC.	159
TABLE 139	LINCOR, INC.: BUSINESS OVERVIEW	159
11.1.12	CLINICAL	161
TABLE 140	CLINICAL: BUSINESS OVERVIEW	161
11.1.13	HOPITEL INC.	162
TABLE 141	HOPITEL INC.: BUSINESS OVERVIEW	162
11.1.14	I3SOLUTIONS INC.	164
TABLE 142	I3SOLUTIONS: BUSINESS OVERVIEW	164
11.1.15	HEALTHHUB PATIENT ENGAGEMENT SOLUTIONS	165
TABLE 143	HEALTHHUB PATIENT ENGAGEMENT SOLUTIONS: BUSINESS OVERVIEW	165
11.1.16	ARBOR TECHNOLOGY CORP.	167
TABLE 144	ARBOR TECHNOLOGY CORP.: BUSINESS OVERVIEW	167
11.1.17	HEALTHCARE INFORMATION, LLC	168
TABLE 145	HEALTHCARE INFORMATION, LLC: BUSINESS OVERVIEW	168
11.1.18	BEWATEC CONNECTEDCARE GMBH	170
TABLE 146	BEWATEC CONNECTEDCARE GMBH: BUSINESS OVERVIEW	170

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

11.1.19 ONYX HEALTHCARE INC. 172

TABLE 147 ONYX HEALTHCARE INC.: BUSINESS OVERVIEW 172

11.1.20 REMEDI COMPLETE MEDICAL SOLUTIONS 173

TABLE 148 REMEDI COMPLETE MEDICAL SOLUTIONS: BUSINESS OVERVIEW 173

*Business Overview, Products & Services Offered, Recent Developments, and MnM View might not be captured in case of unlisted companies.

11.2 OTHER KEY PLAYERS 175

11.2.1 ONEVIEW HEALTHCARE 175

11.2.2 SIEMENS 176

11.2.3 VECOTON 177

11.2.4 PCARE 177

11.2.5 MEDIX-CARE GMBH 178

12 APPENDIX 179

12.1 DISCUSSION GUIDE 179

12.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL 182

12.3 CUSTOMIZATION OPTIONS 184

12.4 RELATED REPORTS 184

12.5 AUTHOR DETAILS 185

**Interactive Patient Care (IPC) Market and Interactive Patient Engagement Solutions
Market by Product (Hardware (Television, IBT/ Assisted Devices, Tablets), Software),
Type (Inpatient, Outpatient), End User (Hospitals, Clinics) and Region - Global
Forecast to 2027**

Market Report | 2022-07-20 | 179 pages | MarketsandMarkets

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User	\$4950.00
	Multi User	\$6650.00
	Corporate License	\$8150.00
	Enterprise Site License	\$10000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Zip Code*

Country*

Date

Signature