

India Probiotics Market Forecast 2022-2028

Market Report | 2022-07-25 | 145 pages | Inkwood Research

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Report description:

KEY FINDINGS

The India probiotics market is anticipated to increase with a 10.31% CAGR during the forecast years, 2022-2028. The fast-paced lifestyle, increasing product visibility, novel developments by leading manufacturers, and expanding distribution channels are expected to drive the Indian market.

MARKET INSIGHTS

Consumption of probiotics confers various health benefits, including antibiotic-associated diarrhea, necrotizing enterocolitis and sepsis in premature infants, infant colic, treatment, periodontal disease, and induction or maintenance of remission in ulcerative colitis. Ideal probiotic is safe for human consumption, able to survive under intestinal conditions (biliary salts, enzymes, acidic pH, etc.), non-toxic in nature, antagonism against pathogens, stimulation of the immune system and free of vectors that can transfer resistance to antibiotics.

The market is set for significant growth with a handful of players operating across the country. There is also an increase in product visibility, owing to the expanding distribution channels and government initiatives, like the Probiotic Association of India (PAI), which will further boost the market. Due to hectic consumer work schedules and sedentary lifestyles, the growing prominence of ready-to-eat product variants further augments the demand for probiotic drinks, yogurt, and curd in portable, easy-to-store, and flexible packaging materials. Multiple startups have also appeared in this region to enter the lucrative probiotic foods and supplements industry.

COMPETITIVE INSIGHTS

Some of the leading companies operating in the market include Yakult Honsha Co Ltd, Nestle Inc, KeVita Inc, Amul, Mother Dairy, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share

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- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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