

India Probiotics Market Forecast 2022-2028

Market Report | 2022-07-25 | 145 pages | Inkwood Research

AVAILABLE LICENSES:

- Single User Price \$900.00
- Global Site License \$1000.00
- \$1200.00

Report description:**KEY FINDINGS**

The India probiotics market is anticipated to increase with a 10.31% CAGR during the forecast years, 2022-2028. The fast-paced lifestyle, increasing product visibility, novel developments by leading manufacturers, and expanding distribution channels are expected to drive the Indian market.

MARKET INSIGHTS

Consumption of probiotics confers various health benefits, including antibiotic-associated diarrhea, necrotizing enterocolitis and sepsis in premature infants, infant colic, treatment, periodontal disease, and induction or maintenance of remission in ulcerative colitis. Ideal probiotic is safe for human consumption, able to survive under intestinal conditions (biliary salts, enzymes, acidic pH, etc.), non-toxic in nature, antagonism against pathogens, stimulation of the immune system and free of vectors that can transfer resistance to antibiotics.

The market is set for significant growth with a handful of players operating across the country. There is also an increase in product visibility, owing to the expanding distribution channels and government initiatives, like the Probiotic Association of India (PAI), which will further boost the market. Due to hectic consumer work schedules and sedentary lifestyles, the growing prominence of ready-to-eat product variants further augments the demand for probiotic drinks, yogurt, and curd in portable, easy-to-store, and flexible packaging materials. Multiple startups have also appeared in this region to enter the lucrative probiotic foods and supplements industry.

COMPETITIVE INSIGHTS

Some of the leading companies operating in the market include Yakult Honsha Co Ltd, Nestle Inc, KeVita Inc, Amul, Mother Dairy, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share

- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

Table of Contents:

TABLE OF CONTENTS

1. RESEARCH SCOPE & METHODOLOGY

1.1. STUDY OBJECTIVES

1.2. SCOPE OF STUDY

1.3. METHODOLOGY

1.4. ASSUMPTIONS & LIMITATIONS

2. EXECUTIVE SUMMARY

2.1. MARKET SIZE & ESTIMATES

2.2. COUNTRY SNAPSHOT

2.3. COUNTRY ANALYSIS

2.4. KEY GROWTH ENABLERS

2.5. KEY CHALLENGES

3. KEY ANALYTICS

3.1. IMPACT OF COVID-19 ON PROBIOTICS MARKET

3.2. PESTLE ANALYSIS

3.3. KEY MARKET TRENDS

3.4. PORTER'S FIVE FORCES ANALYSIS

3.4.1. BUYERS POWER

3.4.2. SUPPLIERS POWER

3.4.3. SUBSTITUTION

3.4.4. NEW ENTRANTS

3.4.5. INDUSTRY RIVALRY

3.5. OPPORTUNITY MATRIX

3.6. VENDOR LANDSCAPE

3.7. VALUE CHAIN ANALYSIS

3.8. KEY-BUYING CRITERIA

3.8.1. REGULATORY CERTIFICATIONS

3.8.2. BRAND NAME

3.8.3. INTENDED END-USE

3.8.4. AVAILABILITY

3.9. REGULATORY FRAMEWORK

4. MARKET BY SOURCE

4.1. PLANT-BASED PRODUCTS

4.2. ANIMAL-BASED PRODUCTS

5. MARKET BY STRAIN

5.1. BACTERIA

5.1.1. LACTOBACILLUS SPP

5.1.2. BIFIDOBACTERIUM SPP

5.1.3. OTHER BACTERIA

5.2. YEAST

6. MARKET BY APPLICATION

6.1. PROBIOTIC FOODS

6.1.1. YOGURT

6.1.2. BAKERY / BREAKFAST CEREALS

6.1.3. INFANT FORMULA

6.1.4. CONFECTIONERY

6.1.5. OTHER PROBIOTIC FOODS

6.2. PROBIOTIC DRINKS

6.2.1. FRUIT-BASED PROBIOTIC DRINKS

6.2.2. DAIRY-BASED PROBIOTIC DRINKS

6.2.3. OTHER PROBIOTIC DRINKS

6.3. DIETARY SUPPLEMENTS

6.3.1. CAPSULES

6.3.2. POWDERS

6.3.3. CHEWABLES & GUMMIES

6.3.4. OTHER DIETARY SUPPLEMENTS

6.4. COSMETICS

6.5. VETERINARY HEALTH

7. MARKET BY DISTRIBUTION CHANNEL

7.1. OFFLINE CHANNELS

7.1.1. SUPERMARKETS

7.1.2. PHARMACIES

7.1.3. CONVENIENCE STORES

7.1.4. OTHER OFFLINE CHANNELS

7.2. ONLINE CHANNELS

8. COMPETITIVE LANDSCAPE

8.1. KEY STRATEGIC DEVELOPMENTS

8.1.1. MERGERS & ACQUISITIONS

8.1.2. PRODUCT LAUNCHES & DEVELOPMENTS

8.1.3. PARTNERSHIPS & AGREEMENTS

8.2. COMPANY PROFILES

8.2.1. DANONE SA

8.2.2. GENERAL MILLS INC

8.2.3. NESTLE INC

8.2.4. YAKULT HONSHA CO LTD

India Probiotics Market Forecast 2022-2028

Market Report | 2022-07-25 | 145 pages | Inkwood Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$900.00
	Global Site License	\$1000.00
		\$1200.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-13"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com