

# **Telehealth Kiosk Market - Global Outlook and Forecast 2022-2027**

Market Report | 2022-07-27 | 272 pages | Arizton Advisory & Intelligence

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#### **Report description:**

The global telehealth kiosk market is expected to grow at a CAGR of 19% during 2022-2027.

A telehealth kiosk is a small physical booth, usually a private consultation space. Each kiosk usually holds a computer, a monitor, a webcam, a microphone, and various mobile medical devices for capturing primary medical data (like blood pressure or heart rate). Telehealth kiosk is one of the subsets of the telehealth market. This provides provision for health-related services and information via electronic communications. Telehealth is defined as electronic communications to exchange medical information from one location to another to improve the patient's health. This broad term can include public health initiatives and health care & patient and professional medical education. The penetration of healthcare information technology (HCIT) in inpatient care has supported the steady development of patient involvement in healthcare systems worldwide.

The adoption of telehealth kiosks in developed countries is higher than in developing countries. Some key players in the telehealth kiosk market strive to combine customer suggestions for patient experience, patient satisfaction, and patient outcomes. Stakeholders in the telehealth kiosk market are pushing these proposals to attract healthcare providers and patients.

Telehealth kiosks aim to break barriers and provide equal access to medical services and interventions. They can help overcome obstacles of a face-to-face consultation, including schedule issues, bad weather, and illness. It also allows patient tracking and monitoring. The newest model is a Mobile telehealth kiosk that can provide instant access to the people in remote places and can be moved to the areas where it is required. It facilitates consumers to access health information consultation support.

The positive results of telehealth kiosk are widespread in reducing medical costs. Nursing is at the forefront of achieving these results and was one of the first users of healthcare IT to feature patient involvement. Hospitals are increasingly generating revenue from using telehealth kiosks, helping them relentlessly focus on improving patient outcomes.

Telehealth Kiosk benefits to the patient include:

- Access to consultations that are unavailable in remote locations

- Removal of barriers such as travel time and waiting rooms

- Growth in the patient's autonomy to manage their health through online self-management and monitoring - Flexibility for patients by avoiding the hospital stays - Reducing medical utilization in specific patient groups

## KEY HIGHLIGHTS OF THE GLOBAL TELEHEALTH KIOSK MARKET

-[The introduction of digital platforms in healthcare has made consultations and procedures a simple task for healthcare professionals to perform due to better connectivity. This is increasing the adoption of telehealth kiosks. The technological advancements and rising global investments in telehealth are helping the end-users in terms of time management, cost of care, and remote monitoring in emergencies.

- Developed countries like the US, the UK, France, and Japan are the major contributors to telehealth platform adoption. The increasing prevalence of chronic disease patient population is hitting the demand for healthcare services, accelerating the adoption of telehealth to provide patient-centric care.

- Market players are offering advanced telehealth solutions to fulfill the unmet needs of traditional healthcare platforms. New players are emerging in the market with some digital-non-healthcare players, which is increasing the adoption of remote monitoring of patients. The market will provide enormous opportunities for the emerging players during the forecast period.

## Potential and technological advancements in Telehealth Kiosk Market

Specialty-specific telehealth kiosk are also introduced in the market; Mental health telehealth kiosk have customized solutions for the patients. This kiosk technology can potentially improve the quality of health care and make it accessible to more people. Telehealth kiosk provide an opportunity to coordinate healthcare more efficiently, better, and closer to home. For example, studies have shown that providing telephone support and remote monitoring of vital signs to people with heart failure reduces the risk of death and hospitalization. This helps to improve the quality of patient life. Clinical usage of remote healthcare technologies includes transmitting medical images for diagnosis & disease management, and individuals or groups can help provide better care.

## The rising burden of chronic diseases

Chronic diseases and seasonal flu illnesses are on the rise around the world. The aging population and changes in lifestyle have contributed to the steady increase in these common and costly long-term health problems. Emerging economies hit hardest; telehealth kiosk provide the ideal solutions by increasing access to healthcare solutions. Access to medical needs has become a significant problem in many developing countries.

## Rising investment in digital health

The companies are raising plenty of cash in the funding rounds. The digital health companies raised \$57.2 billion worldwide in 2021 with 2,930 deals, increasing 79% from 2020. While digital health investments covered many functional areas and offerings, start-ups in the biopharma and MedTech R&D space gained the highest funding. In contrast, the mental health and diabetes specialty segment saw increased investments.

Market Segments by

Applications -[]Teleconsultation -[]Vital sign monitoring

Digital pharmacies
others

End-user -[]Healthcare Providers -[]Pharmacies -[]Other End-Users

#### COVID-19 IMPACT

The COVID-19 pandemic has pushed the world and its economic situation into difficult market conditions. COVID-19 pandemic primarily increased the adoption of telehealth kiosk. Many hospitals have seen an increase in tele consultations.. Especially chronic disease management, post-surgical visits, pediatric care, and mental health consultations have significantly shifted towards using Telehealth kiosk. The stalls can reduce overcrowding in emergency rooms, provide emergency consultations and general maintenance, and save on medical facility costs. The adoption of telehealth kiosk has been one of the most important developments in healthcare during the pandemic. As the COVID-19 epidemic spreads exponentially around the world, the adoption of telehealth was also clearly seen in the countries.

#### **Applications Insights**

The applications in the telehealth kiosk market are segmented by teleconsultation, vital sign monitoring, digital pharmacies, and others. The teleconsultation segment dominated the market in 2021 and is expected to grow healthy during the forecast period. Teleconsultations are the most preferred health solutions to avoid waiting, low cost and reduce travel time.

Many large independent pharmacies are installing the telehealth kiosk, which motivates the patients to take up the teleconsultation visits through the stalls and to take medicine directly from the pharmacies. This will increase the sales of drugs in the pharmacies and increase access to healthcare treatments. Arizton predicts pharmacies will generate double the revenue by 2025 compared to 2021.

#### End-user Insights

Telehealth platforms are already being adopted by some healthcare facilities concerned with better patient care. The impact of the COVID-19 shifted the adoption rate of telehealth. The surveys showed that patients are ready to utilize telehealth platforms for consultations, second opinions, and medications. This shows healthy growth of the telehealth kiosk market among the end-user segments.

#### Market Player Analysis

The market offers a massive opportunity to market players, but it has very few vendors offering telehealth kiosk. The market is very fragmented, with a limited number of players. Technological advancements, particularly healthcare solutions, are leading to rapid change in global digital health. Market players compete across the product & service portfolio. The market is witnessing emerging and non-healthcare IT players in the telehealth kiosk market. The increased funding by the players can help vendors in organic and inorganic growth in the need.

#### GEOGRAPHICAL ANALYSIS

North America dominated the global telehealth kiosk market and is expected to grow at a healthy growth rate during the forecast

period. US and Canada are significant contributors to the market. The region's adoption rate of advanced healthcare solutions is high due to better healthcare infrastructure and the rising chronic diseased population. The adoption of telehealth gives opportunities to non-healthcare IT players to enter the healthcare sector.

Europe is the second-largest region to contribute to the telehealth kiosk market. The presence of market players and the adoption of telehealth services in the area is growing at a healthy rate. Increasing incidences of chronic diseases in the region are shifting the adoption of telehealth solutions.

APAC is still developing in terms of digital healthcare adoption. It offers a huge opportunity for market players in the region due to the demand and usage of telehealth solutions. This region has a presence of emerging players in the market and is expected to offer better opportunities for them.

Latin America, the Middle East & Africa are slow in adopting advanced healthcare solutions. African countries have a vast potential for these technologies, which will help increase access to medical consultation. This region is also investing slowly in advanced healthcare solutions. The digitalization of healthcare in these regions will make it possible to offer better patient outcomes. The market players are shifting their focus to providing economical solutions in low-income countries

Geography

North America -[]US -[]Canada Europe -∏UK -[]France -[]Germany - Italy - Spain APAC -∏lapan - China -∏India South Korea Australia Latin America -∏Brazil -[Mexico Argentina Middle East & Africa - Turkey - Saudi Arabia -[]UAE South Africa

Key Vendors - CSI Health - IDOCTORCLOUD

- KIOSK Information - Olea Kiosk - Sonka Medical Other Prominent Vendors - 19 LABS - Advantech - Apollo Telehealth - Bewell Connect

- -∏Clinics On Cloud
- -∏DoctorTouch
- -∏H4D
- -[]Howard
- IPM France
- -[]ImedTac
- Instapract
- -∏Let's Talk
- Meridian Kiosk
- -[]OnMed
- -[]TalkBox Booth
- --TelaCare Health
- $\Box$  Voice Products
- -[]Yolo Health

# KEY QUESTIONS ANSWERED

1.□WHAT IS THE ANTICIPATED GROWTH OF THE GLOBAL TELEHEALTH KIOSK MARKET UNTIL 2032?
2.□WHAT WAS THE GLOBAL TELEHEALTH KIOSK MARKET SIZE IN 2021?
3.□WHICH ARE SOME PROMINENT DRIVERS SPEARHEADING TELEHEALTH KIOSK MARKET GROWTH?
4.□WHICH REGION IS FORECAST TO BE THE MOST LUCRATIVE FOR TELEHEALTH KIOSK MARKET GROWTH?
5.□WHO ARE THE MAJOR VENDORS IN THE GLOBAL TELEHEALTH KIOSK MARKET?

# Table of Contents:

- 1 RESEARCH METHODOLOGY 2 RESEARCH OBJECTIVES 3 RESEARCH PROCESS
- 4 SCOPE & COVERAGE
  4.1 MARKET DEFINITION
  4.1.1 INCLUSIONS
  4.1.2 EXCLUSIONS
  4.1.3 MARKET ESTIMATION CAVEATS
  4.2 BASE YEAR
  4.3 SCOPE OF THE STUDY
  4.3.1 MARKET BY APPLICATION SEGMENTATION
  4.3.2 MARKET BY END-USER SEGMENTATION
  4.3.3 MARKET SEGMENTATION BY GEOGRAPHY

5 REPORT ASSUMPTIONS & CAVEATS 5.1 KEY CAVEATS 5.2 CURRENCY CONVERSION 5.3 MARKET DERIVATION

6 MARKET AT A GLANCE 7 INTRODUCTION 7.1 OVERVIEW 7.2 MARKET SYNOPSIS

8 MARKET OPPORTUNITIES & TRENDS
8.1 TELEHEALTH KIOSKS FOR POINT-OF-CARE CONSULTATION
8.2 NEXT-GENERATION TELEHEALTH KIOSKS TRANSFORMING HEALTHCARE SOLUTIONS
8.3 DIGITAL TOOLS FOR AFFORDABLE TELEHALTH

9 MARKET GROWTH ENABLERS9.1 ONGOING COVID-19 PANDEMIC & ADOPTION OF TELEHEALTH KIOSKS9.2 RISING BURDEN OF CHRONIC DISEASES & HOSPITALIZATION RATES9.3 VIRTUALIZATION WITHIN HEALTHCARE

10 MARKET RESTRAINTS 10.1 CHANCES OF MISDIAGNOSIS DUE TO LACK OF PHYSICAL EXAMINATION 10.2 DEARTH OF SPECIFIC REGULATIONS WORLDWIDE 10.3 HIGH COST OF TELEHEALTH KIOSK EQUIPMENT

11 MARKET LANDSCAPE 11.1 MARKET OVERVIEW 11.2 MARKET SIZE & FORECAST 11.2.1 GEOGRAPHY INSIGHTS 11.2.2 APPLICATIONS INSIGHTS 11.3.3 END-USER INSIGHTS 11.3 FIVE FORCES ANALYSIS 11.3.1 THREAT OF NEW ENTRANTS 11.3.2 BARGAINING POWER OF SUPPLIERS 11.3.3 BARGAINING POWER OF BUYERS 11.3.4 THREAT OF SUBSTITUTES 11.3.5 COMPETITIVE RIVALRY

12 APPLICATION 12.1 MARKET SNAPSHOT & GROWTH ENGINE 12.2 MARKET OVERVIEW 12.3 TELECONSULTATION 12.3.1 MARKET OVERVIEW 12.3.2 MARKET SIZE & FORECAST 12.3.3 TELECONSULTATION SEGMENTATION BY GEOGRAPHY 12.4 VITAL SIGN MONITORING 12.4.1 MARKET OVERVIEW

**12.4.2 MARKET SIZE & FORECAST** 12.4.3 VITAL SIGN MONITORING SEGMENTATION BY GEOGRAPHY **12.5 DIGITAL PHARMACIES** 12.5.1 MARKET OVERVIEW 12.5.2 MARKET SIZE & FORECAST 12.5.3 DIGITAL PHARMACIES SEGMENTATION BY GEOGRAPHY 12.6 OTHERS 12.6.1 MARKET OVERVIEW 12.6.2 MARKET SIZE & FORECAST 12.6.3 OTHERS SEGMENTATION BY GEOGRAPHY 13 END USER **13.1 MARKET SNAPSHOT & GROWTH ENGINE 13.2 MARKET OVERVIEW 13.3 HEALTHCARE PROVIDERS** 13.3.1 MARKET OVERVIEW 13.3.2 MARKET SIZE & FORECAST 13.3.3 HEALTHCARE PROVIDERS SEGMENTATION BY GEOGRAPHY **13.4 PHARMACIES** 13.4.1 MARKET OVERVIEW 13.4.2 MARKET SIZE & FORECAST **13.4.3 PHARMACIES SEGMENTATION BY GEOGRAPHY** 13.5 OTHERS 13.5.1 MARKET OVERVIEW 13.5.2 MARKET SIZE & FORECAST 13.5.3 OTHERS SEGMENTATION BY GEOGRAPHY

14 GEOGRAPHY 14.1 MARKET SNAPSHOT & GROWTH ENGINE 14.2 GEOGRAPHIC OVERVIEW

15 NORTH AMERICA 15.1 MARKET OVERVIEW 15.2 MARKET SIZE & FORECAST 15.2.1 NORTH AMERICA BY APPLICATION SEGMENTATION 15.2.2 NORTH AMERICA BY END-USER SEGMENTATION 15.3 KEY COUNTRIES 15.3.1 US: MARKET SIZE & FORECAST 15.3.2 CANADA: MARKET SIZE & FORECAST

16 EUROPE 16.1 MARKET OVERVIEW 16.2 MARKET SIZE & FORECAST 16.2.1 EUROPE BY APPLICATION SEGMENTATION 16.2.2 EUROPE BY END-USER SEGMENTATION 16.3 KEY COUNTRIES 16.3.1 UK: MARKET SIZE & FORECAST

16.3.2 FRANCE: MARKET SIZE & FORECAST 16.3.3 GERMANY: MARKET SIZE & FORECAST 16.3.4 ITALY: MARKET SIZE & FORECAST 16.3.5 SPAIN: MARKET SIZE & FORECAST

17 APAC 17.1 MARKET OVERVIEW 17.2 MARKET SIZE & FORECAST 17.2.1 APAC BY APPLICATION SEGMENTATION 17.2.2 APAC BY END-USER SEGMENTATION 17.3 KEY COUNTRIES 17.3.1 JAPAN: MARKET SIZE & FORECAST 17.3.2 CHINA: MARKET SIZE & FORECAST 17.3.4 SOUTH KOREA: MARKET SIZE & FORECAST 17.3.5 AUSTRALIA: MARKET SIZE & FORECAST

18 LATIN AMERICA
18.1 MARKET OVERVIEW
18.2 MARKET SIZE & FORECAST
18.2.1 LATIN AMERICA BY APPLICATION SEGMENTATION
18.2.2 LATIN AMERICA BY END-USER SEGMENTATION
18.3 KEY COUNTRIES
18.3.1 BRAZIL: MARKET SIZE & FORECAST
18.3.2 MEXICO: MARKET SIZE & FORECAST
18.3.3 ARGENTINA: MARKET SIZE & FORECAST

19 MIDDLE EAST & AFRICA 19.1 MARKET OVERVIEW 19.2 MARKET SIZE & FORECAST 19.2.1 MIDDLE EAST & AFRICA BY APPLICATION SEGMENTATION 19.2.2 MIDDLE EAST & AFRICA BY END-USER SEGMENTATION 19.3 KEY COUNTRIES 19.3.1 TURKEY: MARKET SIZE & FORECAST 19.3.2 SAUDI ARABIA: MARKET SIZE & FORECAST 19.3.3 UAE: MARKET SIZE & FORECAST 19.3.4 SOUTH AFRICA: MARKET SIZE & FORECAST

20 COMPETITIVE LANDSCAPE 20.1 COMPETITION OVERVIEW 20.2 MARKET SHARE ANALYSIS 20.2.1 CSI HEALTH 20.2.2 IDOCTORCLOUD 20.2.3 KIOSK INFORMATION SYSTEM 20.2.4 OLEA KIOSKS 20.2.5 SONKA MEDICAL TECHNOLOGY

21 KEY COMPANY PROFILES 21.1 CSI HEALTH 21.1.1 BUSINESS OVERVIEW 21.1.2 PRODUCT OFFERINGS 21.1.3 KEY STRATEGIES 21.1.4 KEY STRENGTHS 21.1.5 KEY OPPORTUNITIES 21.2 IDOCTORCLOUD 21.2.1 BUSINESS OVERVIEW 21.2.2 PRODUCT OFFERINGS 21.2.3 KEY STRATEGIES 21.2.4 KEY STRENGTHS 21.2.5 KEY OPPORTUNITIES 21.3 KIOSK INFORMATION SYSTEM 21.3.1 BUSINESS OVERVIEW 21.3.2 PRODUCT OFFERINGS 21.3.3 KEY STRATEGIES 21.3.4 KEY STRENGTHS 21.3.5 KEY OPPORTUNITIES 21.4 OLEA KIOSKS 21.4.1 BUSINESS OVERVIEW 21.4.2 PRODUCT OFFERINGS 21.4.3 KEY STRATEGIES 21.4.4 KEY STRENGTHS 21.4.5 KEY OPPORTUNITIES 21.5 SONKA MEDICAL TECHNOLOGY 21.5.1 BUSINESS OVERVIEW 21.5.2 PRODUCT OFFERINGS 21.5.3 KEY STRATEGIES 21.5.4 KEY STRENGTHS 21.5.5 KEY OPPORTUNITIES 22 OTHER PROMINENT VENDORS

22.1 19LABS 22.1.1 BUSINESS OVERVIEW 22.1.2 PRODUCT OFFERINGS 22.2 ADVANTECH 22.2.1 BUSINESS OVERVIEW 22.2.2 PRODUCT OFFERINGS 22.3 APOLLO TELEHEALTH 22.3.1 BUSINESS OVERVIEW 22.3.2 PRODUCT OFFERINGS 22.4 BEWELLCONNECT 22.4.1 BUSINESS OVERVIEW 22.4.2 PRODUCT OFFERINGS 22.5 CLINICS ON CLOUD 22.5.1 BUSINESS OVERVIEW

22.5.2 PRODUCT OFFERINGS 22.6 DOCTORTOUCH 22.6.1 BUSINESS OVERVIEW 22.6.2 PRODUCT OFFERINGS 22.7 H4D 22.7.1 BUSINESS OVERVIEW 22.7.2 PRODUCT OFFERINGS 22.8 HOWARD TECHNOLOGY SOLUTIONS 22.8.1 BUSINESS OVERVIEW 22.8.2 PRODUCT OFFERINGS 22.9 IPM FRANCE 22.9.1 BUSINESS OVERVIEW 22.9.2 PRODUCT OFFERINGS 22.10 IMEDTAC 22.10.1 BUSINESS OVERVIEW 22.10.2 PRODUCT OFFERINGS 22.11 INSTAPRACT 22.11.1 BUSINESS OVERVIEW 22.11.2 PRODUCT OFFERINGS 22.12 LET'S TALK INTERACTIVE 22.12.1 BUSINESS OVERVIEW 22.12.2 PRODUCT OFFERINGS 22.13 MERIDIAN KIOSKS 22.13.1 BUSINESS OVERVIEW 22.13.2 PRODUCT OFFERINGS 22.14 ONMED 22.14.1 BUSINESS OVERVIEW 22.14.2 PRODUCT OFFERINGS 22.15 TALKBOX BOOTH 22.15.1 BUSINESS OVERVIEW 22.15.2 PRODUCT OFFERINGS 22.16 TELACARE HEALTH SOLUTIONS 22.16.1 BUSINESS OVERVIEW 22.16.2 PRODUCT OFFERINGS 22.17 VOICE PRODUCTS 22.17.1 BUSINESS OVERVIEW 22.17.2 PRODUCT OFFERINGS 22.18 YOLO HEALTH 22.18.1 BUSINESS OVERVIEW 22.18.2 PRODUCT OFFERINGS

23 REPORT SUMMARY 23.1 KEY TAKEAWAYS 23.2 STRATEGIC RECOMMENDATIONS

24 QUANTITATIVE SUMMARY 24.1 MARKET BY APPLICATION SEGMENTATION

24.1.1 NORTH AMERICA BY APPLICATION SEGMENTATION 24.1.2 EUROPE BY APPLICATIONS SEGMENTATION 24.1.3 APAC BY APPLICATIONS SEGMENTATION 24.1.4 LATIN AMERICA BY APPLICATIONS SEGMENTATION 24.1.5 MIDDLE EAST & AFRICA BY APPLICATIONS SEGMENTATION 24.2 MARKET BY END-USER SEGMENTATION 24.2.1 NORTH AMERICA BY END USER 24.2.2 EUROPE BY END USER 24.2.3 APAC BY END USER 24.2.4 LATIN AMERICA BY END USER 24.2.5 MIDDLE EAST & AFRICA BY END USER 24.3 MARKET BY GEOGRAPHY 24.3.1 TELECONSULTATION SEGMENT BY GEOGRAPHY 24.3.2 VITAL SIGN MONITORING SEGMENT BY GEOGRAPHY 24.3.3 DIGITAL PHARMACIES SEGMENT BY GEOGRAPHY 24.3.4 OTHER APPLICATIONS SEGMENT BY GEOGRAPHY 24.3.5 HEALTHCARE PROVIDERS SEGMENT BY GEOGRAPHY 24.3.6 PHARMACIES SEGMENT BY GEOGRAPHY 24.3.7 OTHER END-USERS SEGMENT BY GEOGRAPHY

25 APPENDIX 25.1 ABBREVIATIONS



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