

Wine in Uruguay

Market Direction | 2022-07-13 | 23 pages | Euromonitor

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Report description:

After plummeting in 2020 due to lockdown measures and the home seclusion trend, on-trade volume sales of wine rebounded at a robust pace in 2021 as vaccination against COVID-19 and the easing of public health restrictions encouraged more Uruguayans to begin frequenting foodservice outlets again. This turnaround was also supported by an improved economic climate and the gradual return of inbound tourists. However, by the end of the year on-trade volume sales were still well below pre-pandemic lev...

Euromonitor International's Wine in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wine market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WINE IN URUGUAY

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