

Wine in Ireland

Market Direction | 2022-07-07 | 38 pages | Euromonitor

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Report description:

Wine consumption declined in 2021 with volume sales reaching its lowest level in the review period. COVID-19 restrictions continued to drive retail consumption of wine with off-trade retailers seeing volumes sales well above pre-pandemic levels. Although off-trade wine consumption remained high, it did witness some decline as demand began to normalise following the reopening of the on-trade establishments in the summer of 2021. On-trade volume sales witnessed a moderate rise in 2021 as pubs, bar...

Euromonitor International's Wine in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wine market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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