

Tobacco in El Salvador

Market Direction | 2022-07-14 | 29 pages | Euromonitor

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Report description:

Although smoking is becoming less socially acceptable, consumers continued to smoke more cigarettes per day in 2021 partly due the reopening of foodservice and leisure/entertainment venues, increasing socialisation while unit prices remained stable in response to the economic uncertainty in 2021. However, declining consumer purchasing power continued to exert pressure on demand, encouraging consumers to trade down to less expensive alternatives and cede ground to mid-priced and economy brands.

Euromonitor International's Tobacco in El Salvador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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