

## **Tobacco in Canada**

Market Direction | 2022-07-11 | 54 pages | Euromonitor

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### **Report description:**

In 2021, regulations concerning the manufacture, sale and distribution of traditional tobacco products became stricter. The plain packaging regulation that came into effect in 2019 moved into a new phase in 2021. The regulation stipulates that all cigarettes sold must be presented in plain and standardised packaging. The surface of plain packages is dominated by a health warning, with the brand name shown without distinction or embellishment other than the name. The use of plain packs reduced th...

Euromonitor International's Tobacco in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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