

Tobacco in Argentina

Market Direction | 2022-07-11 | 40 pages | Euromonitor

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Report description:

Argentina's economy recovered more quickly than expected after experiencing a strong downfall due to the COVID-19 crisis, during which the government imposed a strict lockdown on all on-trade establishments in 2020, and mid-2021. Nonetheless, the economy remained below pre-pandemic levels, as it was partly affected by a new wave of COVID-19 in the second quarter of 2021.

Euromonitor International's Tobacco in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2021 DEVELOPMENTS

Consumption declines while consumers trade down to economy brands

Flavoured cigarettes innovation aims to block local b-brands expansion

New flavoured cigarettes, and ultra-low economy brands appear in 2021

PROSPECTS AND OPPORTUNITIES

Negative performance expected due to an increase in health concern, and tighter regulations

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Smoking tobacco supported by the entry of former cigarette smokers

Local players gain momentum against imported offerings

PROSPECTS AND OPPORTUNITIES

Growing interest in cigars and cigarillos will drive recovery in the beginning of the forecast period

E-commerce will continue strong performance driven by cigars sales

Smoking tobacco is expected to continue growing and taking volume from cigarettes

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