

# Sweet Biscuits, Snack Bars and Fruit Snacks in the United Arab Emirates

Market Direction | 2022-07-13 | 26 pages | Euromonitor

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### Report description:

Sweet biscuits, snack bars and fruit snacks is set to register further improving sales in the United Arab Emirates in 2022, mainly due to the lifting of restrictions and consumers returning to normal daily activities. Furthermore, children are now able to physically attend school, which is positively impacting sales of the category for snacking purposes. As the working population in the United Arab Emirates is expanding, so will consumption of sweet biscuits, snack bars and fruit snacks.

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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Snack bars is the new focus area for many players

Plain biscuits is most popular type of sweet biscuit in the United Arab Emirates

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