

Sweet Biscuits, Snack Bars and Fruit Snacks in Morocco

Market Direction | 2022-07-14 | 27 pages | Euromonitor

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Report description:

Sweet biscuits are the most popular snacks in Morocco and in 2022 and they are expected to register healthy current value and volume growth. Value sales for snack is significantly lower and value sales for fruit snacks fruit are negligible. However, consumers of sweet biscuits are price sensitive and volume sales of sweet biscuits are driven by price. Though there is expected to be high inflation in 2022, players are not expected to increase the price on the very popular 1 dirham sweet biscuits...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Morocco report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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