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Sweet Biscuits, Snack Bars and Fruit Snacks in Italy

Market Direction | 2022-07-11 | 34 pages | Euromonitor

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Report description:

Sweet biscuits, snack bars and fruit snacks, which suffered a predictable small decline in retail volume sales in 2021, in view of the comparison with the spike witnessed in 2020, due to the positive effects of Coronavirus (COVID-19), is projected to see an renewed upturn in demand over 2022. As consumers spent more time in the home during the pandemic, there were more snacking occasions, with options like sweet biscuits and fruit snacks appealing as indulgence or pampering snacks for many consu...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Italy report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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