

Sweet Biscuits, Snack Bars and Fruit Snacks in Greece

Market Direction | 2022-07-13 | 29 pages | Euromonitor

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Report description:

Dried fruit is seeing slight rises in current value and total value sales in Greece in 2022, and its products are widely regarded as being healthier than many other offerings in snacks. COVID-19 inspired a renewed and vigorous desire for products with high levels of vitamins, believed to support the immune system. As such, producers in dried fruit are seeing rising sales in variants which contain higher levels of vitamin C. Dried fruit benefits from new product launches, particularly in the prem...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Snack bars snaps back into shape

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