

## **Sweet Biscuits, Snack Bars and Fruit Snacks in Chile**

Market Direction | 2022-07-08 | 28 pages | Euromonitor

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### **Report description:**

At the height of the pandemic in 2020, demand for sweet biscuits notably improved in Chile due to various social restrictions to control the spread of the virus. Home seclusion during this period meant that Chileans turned to comforting snacks such as sweet biscuits while enjoying activities such as watching a film or television series on Netflix. Despite the country's successful roll out of its vaccination campaign, which led to greater mobility outside of the home as restrictions eased in line...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Snack bars and fruit snacks continue to gain ground, driven by healthier consumer behaviour

On-the-go snacks are set for strong recovery

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