

Sweet Biscuits, Snack Bars and Fruit Snacks in Argentina

Market Direction | 2022-07-13 | 26 pages | Euromonitor

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Report description:

The Precios Cuidados programme is an agreement between the Argentine government and companies that establishes reference prices for the most popular brands, promoting lower-cost alternatives priced below the current average in several products. It was introduced to soften the blow of high inflation. Participating brands registered impressive performances during 2021 and continue to do so in 2022. With attractive prices, brands such as Bagley Surtido in plain biscuits and Mellizas in filled biscu...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Return to school, work and play benefits filled biscuits and snack bars

Oreo brand retains strong loyalty despite controversy, and private label expands

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Labelling law likely to harm cereal bars, while sweet biscuits battles breakfast cereals

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