

Sweet Biscuits, Snack Bars and Fruit Snacks in Algeria

Market Direction | 2022-07-08 | 21 pages | Euromonitor

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Report description:

Sweet biscuits, snack bars and fruits snacks is a sizeable product area in Algerian and while it is expected to register healthy current value growth, volume growth is expected to be lower than 2021, as significant inflation dampens volume demand. A rebound in oil prices is benefitting the economy, but continued exchange rate devaluation and import restrictions policies are pushing up prices, particularly for imported brands. With reduced purchasing power, Algerians limit spend on indulgence and...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Lower volume growth in 2022

Continued product launches within sweet biscuits keeps consumers engaged

Local player BIMO continues to lead in 2022, benefiting from import restrictions

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Moderate constant value growth over forecast period

On-the-go consumption generates demand

Healthier options gain value share

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