

Sugar Confectionery in Peru

Market Direction | 2022-07-14 | 20 pages | Euromonitor

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Report description:

Children's parties and social gatherings involving children were prohibited by the Peruvian government between March 2020 and 2022 inclusive leading to a dramatic decline in sugar confectionery consumption. Small groups of families and friends began to meet in the second half of 2021 leading to a partial recovery in volume and current value sales. However, the revival of face-to-face activities in 2022 following the relaxation of social restrictions is providing sugar confectionery will a welcom...

Euromonitor International's Sugar Confectionery in Peru report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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