

Sugar Confectionery in New Zealand

Market Direction | 2022-07-14 | 22 pages | Euromonitor

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Report description:

Increasing international and domestic supply chain pressures and logistics costs have all contributed to rising levels of inflation, with the official New Zealand rate reaching 5.9% in early 2022 - the highest level in more than 30 years. While New Zealand is not alone in experiencing high levels of inflation - the effects of COVID-19 disruptions have made this a global phenomenon - the comparatively high cost of living in comparison to other markets such as Australia means that the effects of t...

Euromonitor International's Sugar Confectionery in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Sugar Confectionery in New Zealand
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List Of Contents And Tables

SUGAR CONFECTIONERY IN NEW ZEALAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflationary pressures driving price increases

Remote working drives volume sales growth

RJ's leverages conscious consumerism trends for product reformulation

PROSPECTS AND OPPORTUNITIES

Sluggish sales growth expected as New Zealand moves on from COVID-19

Size and scale will help Mondelez retain its leadership of sugar confectionery

Sustainability offers a way for niche local players to stand out

CATEGORY DATA

Summary 1 Other Sugar Confectionery by Product Type: 2022

Table 1 Sales of Sugar Confectionery by Category: Volume 2017-2022

Table 2 Sales of Sugar Confectionery by Category: Value 2017-2022

Table 3 Sales of Sugar Confectionery by Category: % Volume Growth 2017-2022

Table 4 Sales of Sugar Confectionery by Category: % Value Growth 2017-2022

Table 5 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2017-2022

Table 6 NBO Company Shares of Sugar Confectionery: % Value 2018-2022

Table 7 LBN Brand Shares of Sugar Confectionery: % Value 2019-2022

Table 8 Distribution of Sugar Confectionery by Format: % Value 2017-2022

Table 9 Forecast Sales of Sugar Confectionery by Category: Volume 2022-2027

Table 10 □Forecast Sales of Sugar Confectionery by Category: Value 2022-2027

Table 11 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2022-2027

CHART 1 Snacks Value Sales Growth Scenarios: 2020-2027

CHART 2 Snacks Impact of Drivers on Value Sales: 2020-2027

SNACKS IN NEW ZEALAND

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Conscious consumerism on the rise

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2017-2022

Table 14 Sales of Snacks by Category: Value 2017-2022

Table 15 Sales of Snacks by Category: % Volume Growth 2017-2022

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Table 16 Sales of Snacks by Category: % Value Growth 2017-2022
Table 17 NBO Company Shares of Snacks: % Value 2018-2022
Table 18 LBN Brand Shares of Snacks: % Value 2019-2022
Table 19 Penetration of Private Label by Category: % Value 2017-2022
Table 20 Distribution of Snacks by Format: % Value 2017-2022
Table 21 Forecast Sales of Snacks by Category: Volume 2022-2027
Table 22 □Forecast Sales of Snacks by Category: Value 2022-2027
Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027
Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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