

Sugar Confectionery in Italy

Market Direction | 2022-07-11 | 26 pages | Euromonitor

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Report description:

Consumers in Italy have continued to look for indulgence in sugar confectionery in 2022. Across categories, sugar confectionery is expected to continue its recovery from the steep declines in retail volume and current value sales in 2020. However, sugar confectionery had been struggling prior to the outbreak of the Coronavirus (COVID-19) pandemic, and overall sales are projected to remain below 2019 levels at the end of the review period. The health trends that have discouraged the consumption o...

Euromonitor International's Sugar Confectionery in Italy report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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