

Sugar Confectionery in Israel

Market Direction | 2022-07-14 | 20 pages | Euromonitor

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Report description:

The market opened up in March 2021; however, many people remained at home for work and still did not go out as much as they did before the pandemic. As there were no more lockdowns after March 2021, locals went out more and more and in 2022, volume growth in mints surpassed pre-pandemic levels. When people go out, they often consume mints for their breath-freshening properties, therefore mints was particularly negatively impacted by home seclusion during the pandemic.

Euromonitor International's Sugar Confectionery in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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