

## **Sugar Confectionery in Israel**

Market Direction | 2022-07-14 | 20 pages | Euromonitor

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### **Report description:**

The market opened up in March 2021; however, many people remained at home for work and still did not go out as much as they did before the pandemic. As there were no more lockdowns after March 2021, locals went out more and more and in 2022, volume growth in mints surpassed pre-pandemic levels. When people go out, they often consume mints for their breath-freshening properties, therefore mints was particularly negatively impacted by home seclusion during the pandemic.

Euromonitor International's Sugar Confectionery in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sugar Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Sugar Confectionery in Israel  
Euromonitor International  
July 2022

List Of Contents And Tables

### **SUGAR CONFECTIONERY IN ISRAEL**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Mints lead growth in sugar confectionery as consumers go out more

Health and wellness trend impacts growth

Leiman Schlusser retains its leadership with its well-known and popular global brands

#### **PROSPECTS AND OPPORTUNITIES**

Rising health awareness set to further impact future demand

Easing of pandemic restrictions to encourage growth of mints

Increase in retail environment

#### **CATEGORY DATA**

Summary 1 Other Sugar Confectionery by Product Type: 2022

Table 1 Sales of Sugar Confectionery by Category: Volume 2017-2022

Table 2 Sales of Sugar Confectionery by Category: Value 2017-2022

Table 3 Sales of Sugar Confectionery by Category: % Volume Growth 2017-2022

Table 4 Sales of Sugar Confectionery by Category: % Value Growth 2017-2022

Table 5 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2017-2022

Table 6 NBO Company Shares of Sugar Confectionery: % Value 2018-2022

Table 7 LBN Brand Shares of Sugar Confectionery: % Value 2019-2022

Table 8 Distribution of Sugar Confectionery by Format: % Value 2017-2022

Table 9 Forecast Sales of Sugar Confectionery by Category: Volume 2022-2027

Table 10 □Forecast Sales of Sugar Confectionery by Category: Value 2022-2027

Table 11 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2022-2027

CHART 1 Snacks Value Sales Growth Scenarios: 2020-2027

CHART 2 Snacks Impact of Drivers on Value Sales: 2020-2027

### **SNACKS IN ISRAEL**

#### **EXECUTIVE SUMMARY**

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

#### **MARKET DATA**

Table 13 Sales of Snacks by Category: Volume 2017-2022

Table 14 Sales of Snacks by Category: Value 2017-2022

Table 15 Sales of Snacks by Category: % Volume Growth 2017-2022

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Table 16 Sales of Snacks by Category: % Value Growth 2017-2022  
Table 17 NBO Company Shares of Snacks: % Value 2018-2022  
Table 18 LBN Brand Shares of Snacks: % Value 2019-2022  
Table 19 Penetration of Private Label by Category: % Value 2017-2022  
Table 20 Distribution of Snacks by Format: % Value 2017-2022  
Table 21 Forecast Sales of Snacks by Category: Volume 2022-2027  
Table 22 □Forecast Sales of Snacks by Category: Value 2022-2027  
Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027  
Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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