

**Sugar Confectionery in Ireland**

Market Direction | 2022-07-13 | 22 pages | Euromonitor

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**Report description:**

Sugar confectionery saw little current value growth during the review period as a whole, as the war on sugar increased its momentum. Current value sales growth was further challenged by the COVID-19 pandemic, during which consumers' snack purchasing habits changed immensely. Furthermore, the pandemic has intensified consumer's focus on health and self-care with a growing awareness of nutrition. Sugar confectionery brands have focused on promoting sugar confectionery with reduced calories and sug...

Euromonitor International's Sugar Confectionery in Ireland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sugar Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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