

## **Sugar Confectionery in Egypt**

Market Direction | 2022-07-14 | 21 pages | Euromonitor

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### **Report description:**

Retail volume sales of sugar confectionery declined during 2022, amid a sharp increase in unit pricing. However, this led to a significant increase in retail constant value sales (2022 prices). The increase in pricing was mainly driven by rising raw material and energy costs. Meanwhile, mounting inflationary pressure made many local consumers more price sensitive and led them to reduce their discretionary spending.

Euromonitor International's Sugar Confectionery in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sugar Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

July 2022

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