

# Sugar Confectionery in Chile

Market Direction | 2022-07-08 | 21 pages | Euromonitor

## **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

The Chilean economy is expected to enter a period of recovery after being significantly impacted in 2020 at the peak of the pandemic. In a country with more than 80% of its citizens fully vaccinated at the end of 2021, many establishments have reopened, social activities are resuming, and life is entering a phase socially known as "new normality". As the government decided to relax restrictions previously implemented in 2020, sales of sugar confectionery improved in 2021. Chileans increased thei...

Euromonitor International's Sugar Confectionery in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Sugar Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Sugar Confectionery in Chile Euromonitor International July 2022

List Of Contents And Tables

SUGAR CONFECTIONERY IN CHILE **KEY DATA FINDINGS** 2022 DEVELOPMENTS Return of normal activities benefits sales in 2021, but demand is set to slow in 2022 Highly concentrated landscape with major entry barriers Active role of social media networks for promotional purposes PROSPECTS AND OPPORTUNITIES Labelling law continues to restrict sugar confectionery in Chile Agreements with influencers are set to give emerging brands a stronger opportunity Sugar confectionery set to struggle to fully recover over forecast period CATEGORY DATA Summary 1 Other Sugar Confectionery by Product Type: 2021 Table 1 Sales of Sugar Confectionery by Category: Volume 2017-2022 Table 2 Sales of Sugar Confectionery by Category: Value 2017-2022 Table 3 Sales of Sugar Confectionery by Category: % Volume Growth 2017-2022 Table 4 Sales of Sugar Confectionery by Category: % Value Growth 2017-2022 Table 5 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2017-2022 Table 6 NBO Company Shares of Sugar Confectionery: % Value 2018-2022 Table 7 LBN Brand Shares of Sugar Confectionery: % Value 2019-2022 Table 8 Distribution of Sugar Confectionery by Format: % Value 2017-2022 Table 9 Forecast Sales of Sugar Confectionery by Category: Volume 2022-2027 Table 10 
Forecast Sales of Sugar Confectionery by Category: Value 2022-2027 Table 11 [Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2022-2027 Table 12 [Forecast Sales of Sugar Confectionery by Category: % Value Growth 2022-2027 CHART 1 Snacks Value Sales Growth Scenarios: 2020-2027 CHART 2 Snacks Impact of Drivers on Value Sales: 2020-2027 SNACKS IN CHILE EXECUTIVE SUMMARY Snacks in 2022: The big picture Key trends in 2022 Competitive landscape Channel developments What next for snacks? MARKET DATA Table 13 Sales of Snacks by Category: Volume 2017-2022 Table 14 Sales of Snacks by Category: Value 2017-2022

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com Table 15 Sales of Snacks by Category: % Volume Growth 2017-2022 Table 16 Sales of Snacks by Category: % Value Growth 2017-2022 Table 17 NBO Company Shares of Snacks: % Value 2018-2022 Table 18 LBN Brand Shares of Snacks: % Value 2019-2022 Table 19 Penetration of Private Label by Category: % Value 2017-2022 Table 20 Distribution of Snacks by Format: % Value 2017-2022 Table 21 Forecast Sales of Snacks by Category: Volume 2022-2027 Table 22 [Forecast Sales of Snacks by Category: Value 2022-2027 Table 23 [Forecast Sales of Snacks by Category: % Volume Growth 2022-2027 Table 24 [Forecast Sales of Snacks by Category: % Value Growth 2022-2027 DISCLAIMER SOURCES Summary 2 Research Sources



# Sugar Confectionery in Chile

Market Direction | 2022-07-08 | 21 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### **ORDER FORM:**

Select license	License		Price
	Single User Licence		€825.00
	Multiple User License (1 Site)		€1650.00
	Multiple User License (Global)		€2475.00
		VAT	
		Total	

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346. []\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2025-06-23
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com