

Spirits in Uruguay

Market Direction | 2022-07-13 | 27 pages | Euromonitor

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Report description:

Following a steep decline in 2020, spirits saw total volume sales return to growth in 2021. This was mainly due to a rapid rebound in on-trade consumption as more Uruguayans started visiting foodservice outlets once again and inbound tourism began to recover in line with the rollout of COVID-19 vaccines and the easing of public health restrictions. Moreover, unlike beer and wine, spirits also expanded in off-trade volume sales terms, albeit at a slower pace than in the previous year. The fact th...

Euromonitor International's Spirits in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2022

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FNC takes over distribution of Fernet-Branca from Carrau

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