

Spirits in Uruguay

Market Direction | 2022-07-13 | 27 pages | Euromonitor

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Report description:

Following a steep decline in 2020, spirits saw total volume sales return to growth in 2021. This was mainly due to a rapid rebound in on-trade consumption as more Uruguayans started visiting foodservice outlets once again and inbound tourism began to recover in line with the rollout of COVID-19 vaccines and the easing of public health restrictions. Moreover, unlike beer and wine, spirits also expanded in off-trade volume sales terms, albeit at a slower pace than in the previous year. The fact th...

Euromonitor International's Spirits in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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