

Spectacles in the United Arab Emirates

Market Direction | 2022-07-11 | 16 pages | Euromonitor

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Report description:

The trend of tele-optometry is expected to grow locally. For example, in 2021 Carl Zeiss launched on its e-commerce platform in the United Arab Emirates the following virtual tests: visual acuity, contrast vision, colour vision, astigmatism, and vision field. While the tests are accompanied by a disclaimer urging consumers to seek medical advice, this is a trend that is expected to gain momentum. German player Carl Zeiss is one of the leading spectacles lens manufacturers globally and is expected...

Euromonitor International's Spectacles in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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