

Snacks in the US

Market Direction | 2022-07-12 | 82 pages | Euromonitor

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Report description:

After a year of strong growth in 2020 due to home seclusion and the desire for indulgence, snacks experienced slower retail volume growth in 2021. In 2020, as consumer mobility decreased, snacking pivoted from being an on-the-go occasion to an at-home activity. Despite the continued threat of the pandemic and further lockdowns in 2021, consumer mobility greatly increased. At-home consumption occasions began to return to pre-pandemic levels, which resulted in more opportunities for eating out and...

Euromonitor International's Snacks in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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