

## **Snacks in the Philippines**

Market Direction | 2022-07-11 | 72 pages | Euromonitor

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### **Report description:**

In 2022, the snacks market in the Philippines is expected to return to volume growth and see faster current value growth than in the previous year. Biscuits are set to see some recovery, with some major companies promoting such products for in-home consumption. In 2021, biscuits had performed poorly as demand amongst parents preparing their children's packed lunches was significantly undermined by the move to online classes. The improved performance expected for snacks in 2022 will also be suppo...

Euromonitor International's Snacks in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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