

## **Snacks in the Netherlands**

Market Direction | 2022-07-11 | 78 pages | Euromonitor

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### **Report description:**

Consumer demand is shifting in snacks as restrictions are eased and the Netherlands emerges from the pandemic. COVID-19 has negatively impacted the health of Dutch people, encouraging the government to leave only minimal restrictions in place as of March 2022. Masks are no longer mandatory, work-from-home is not necessary, and attendance to large events no longer demands a negative PCR test. Furthermore, restrictions for inbound tourists and travellers have been removed.

Euromonitor International's Snacks in Netherlands report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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#### PROSPECTS AND OPPORTUNITIES

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