

Snacks in Italy

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Report description:

The world of snacks is constantly evolving and moving to meet the increasingly dynamic needs of consumers. Many companies have taken advantage of the forced months of Coronavirus (COVID-19)-related lockdowns and other restrictions to focus on the forecast period, and the new demands emerging in the industry and market as the pandemic recedes. Retailers have also tried to take advantage of easier business operations to modify the composition of products occupying their shelves, which, at the end...

Euromonitor International's Snacks in Italy report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Chocolate confectionery continues to recover as consumers move back towards pre-pandemic lifestyles

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PROSPECTS AND OPPORTUNITIES

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