

## **Snacks in Ireland**

Market Direction | 2022-07-13 | 75 pages | Euromonitor

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### **Report description:**

Snacks maintained its growth momentum in 2022 amid a gradual return to normality in Ireland following the end of most COVID-19 restrictions. Snacks have remained popular among Irish consumers boosted by products with a healthier offering, with vegan and natural alternatives gaining interest. Impulse purchases have picked up amid a return to social gatherings and out-of-home occasions, renewing demand for convenient, on-the-go snacks. However, rising inflation and supply chain costs has pushed up...

Euromonitor International's Snacks in Ireland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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July 2022

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