

## **Snacks in Honduras**

Market Direction | 2022-07-11 | 44 pages | Euromonitor

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### **Report description:**

Sales are set to exceed pre-pandemic levels in 2022 as Honduras rebounds from the negative impact of the COVID-19 pandemic when consumption of products bought on impulse and consumption on the go halted. Ice cream and sweet biscuits, snack bars and fruit snacks will enjoy the highest growth benefiting from both rising consumption outside the home as well as at home. Consumer lifestyles, however, will be further hampered by unequal income distribution, underemployment and rising unemployment.

Euromonitor International's Snacks in Honduras report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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