

Snacks in Denmark

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Report description:

2022 is seeing a continuation of uncertainty in the European economies. On 24 February 2022, Russia started its war in Ukraine and all of Europe felt threatened, from both a security and an economical point of view. At the time of writing, it is still unclear what the war's exact impacts on Denmark's economy and the snacks segment will be, but estimates available do show that Denmark's economy is likely to be hit. Denmark's central bank has been quoted as saying, "The Danish economy is generally...

Euromonitor International's Snacks in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sustainability concerns and aims to reduce food waste drive an ice cream collaboration project

PROSPECTS AND OPPORTUNITIES

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