

Snacks in Chile

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Report description:

The pandemic is continuing to impact the Chilean economy. In early 2020, when Chile was experiencing a weak and uncertain economic environment due to strong and widespread protests, the emergence of COVID-19 significantly impacted Chileans' lives. After a year of strong restrictions and measures to control the spread of the virus, the government rolled out an efficient vaccination process in the country, fully vaccinating more than 80% of the population by the end of 2021. This scenario offered...

Euromonitor International's Snacks in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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