

Snacks in Azerbaijan

Market Direction | 2022-07-08 | 66 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

Snacks is expected to register high current value growth in 2022, though a lot of this growth will be driven by inflation, and volume growth will be much more modest.

Euromonitor International's Snacks in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

SNACKS IN AZERBAIJAN

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2017-2022

Table 2 Sales of Snacks by Category: Value 2017-2022

Table 3 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 4 Sales of Snacks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Snacks: % Value 2018-2022

Table 6 LBN Brand Shares of Snacks: % Value 2019-2022

Table 7 Distribution of Snacks by Format: % Value 2017-2022

Table 8 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 9 Forecast Sales of Snacks by Category: Value 2022-2027

Table 10 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN AZERBAIJAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy volume growth, despite high inflation

Chocolate confectionery continues to be controlled by international players

Socialising formats grow

PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period

Modern grocery retailers continue to gain value share

Impulse purchases make a comeback

CATEGORY DATA

Table 12 Sales of Chocolate Confectionery by Category: Volume 2017-2022

Table 13 Sales of Chocolate Confectionery by Category: Value 2017-2022

Table 14 Sales of Chocolate Confectionery by Category: % Volume Growth 2017-2022

Table 15 Sales of Chocolate Confectionery by Category: % Value Growth 2017-2022

Table 16 Sales of Chocolate Tablets by Type: % Value 2017-2022

Table 17 NBO Company Shares of Chocolate Confectionery: % Value 2018-2022

Table 18 LBN Brand Shares of Chocolate Confectionery: % Value 2019-2022

Table 19 Distribution of Chocolate Confectionery by Format: % Value 2017-2022

Table 20 Forecast Sales of Chocolate Confectionery by Category: Volume 2022-2027

Table 21 □Forecast Sales of Chocolate Confectionery by Category: Value 2022-2027

Table 22 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2022-2027

GUM IN AZERBAIJAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Minimal volume growth in 2021

Mars dominates in landscape dominated by international players

Bubble gum continues its volume decline

PROSPECTS AND OPPORTUNITIES

Minimal constant value growth over the forecast period

Modern retailing continues to win value share

Sustainability will influence product development

CATEGORY DATA

Table 24 Sales of Gum by Category: Volume 2017-2022

Table 25 Sales of Gum by Category: Value 2017-2022

Table 26 Sales of Gum by Category: % Volume Growth 2017-2022

Table 27 Sales of Gum by Category: % Value Growth 2017-2022

Table 28 NBO Company Shares of Gum: % Value 2018-2022

Table 29 LBN Brand Shares of Gum: % Value 2019-2022

Table 30 Distribution of Gum by Format: % Value 2017-2022

Table 31 Forecast Sales of Gum by Category: Volume 2022-2027

Table 32 Forecast Sales of Gum by Category: Value 2022-2027

Table 33 □Forecast Sales of Gum by Category: % Volume Growth 2022-2027

Table 34 □Forecast Sales of Gum by Category: % Value Growth 2022-2027

SUGAR CONFECTIONERY IN AZERBAIJAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Minimal volume growth in 2021

International players continue dominating sugar confectionery in 2022

Lollipops fare best

PROSPECTS AND OPPORTUNITIES

Muted constant value and volume growth over forecast period

Health and wellness trend will encourage consumers to opt for sugar-free

Medicated confectionery will benefit from increased accessibility via modern grocery retailers over the forecast period

CATEGORY DATA

Summary 2 Other Sugar Confectionery by Product Type: 2022

Table 35 Sales of Sugar Confectionery by Category: Volume 2017-2022

Table 36 Sales of Sugar Confectionery by Category: Value 2017-2022

Table 37 Sales of Sugar Confectionery by Category: % Volume Growth 2017-2022

Table 38 Sales of Sugar Confectionery by Category: % Value Growth 2017-2022

Table 39 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2017-2022

Table 40 NBO Company Shares of Sugar Confectionery: % Value 2018-2022

Table 41 LBN Brand Shares of Sugar Confectionery: % Value 2019-2022

Table 42 Distribution of Sugar Confectionery by Format: % Value 2017-2022

Table 43 Forecast Sales of Sugar Confectionery by Category: Volume 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 44 □Forecast Sales of Sugar Confectionery by Category: Value 2022-2027

Table 45 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2022-2027

Table 46 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2022-2027

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN AZERBAIJAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continued healthy volume growth in 2022

Bismak Senayi Kompleksi gains top spot as global brands more negatively impacted by inflation

Plain biscuits continue to dominate

PROSPECTS AND OPPORTUNITIES

Moderate growth in constant value over forecast period

Functional snacking on the rise

Decline of Ukrainian brands

CATEGORY DATA

Table 47 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2017-2022

Table 48 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2017-2022

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2017-2022

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2017-2022

Table 51 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2018-2022

Table 52 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2022

Table 53 NBO Company Shares of Sweet Biscuits: % Value 2018-2022

Table 54 LBN Brand Shares of Sweet Biscuits: % Value 2019-2022

Table 55 NBO Company Shares of Snack Bars: % Value 2018-2022

Table 56 □LBN Brand Shares of Snack Bars: % Value 2019-2022

Table 57 □NBO Company Shares of Fruit Snacks: % Value 2018-2022

Table 58 □LBN Brand Shares of Fruit Snacks: % Value 2019-2022

Table 59 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2017-2022

Table 60 □Distribution of Sweet Biscuits by Format: % Value 2017-2022

Table 61 □Distribution of Snack Bars by Format: % Value 2017-2022

Table 62 □Distribution of Fruit Snacks by Format: % Value 2017-2022

Table 63 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2022-2027

Table 64 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2022-2027

Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2022-2027

Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2022-2027

ICE CREAM IN AZERBAIJAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Impulse ice cream helps recovery

Camal maintains its lead due to its wide range of both local and imported brands

Ice cream desserts fail to take off

PROSPECTS AND OPPORTUNITIES

Moderate growth over forecast period

Players will try to reduce seasonality of demand over the forecast period

Dominance of local brands continues

CATEGORY DATA

Table 67 Sales of Ice Cream by Category: Volume 2017-2022

Table 68 Sales of Ice Cream by Category: Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 69 Sales of Ice Cream by Category: % Volume Growth 2017-2022
 Table 70 Sales of Ice Cream by Category: % Value Growth 2017-2022
 Table 71 NBO Company Shares of Ice Cream: % Value 2018-2022
 Table 72 LBN Brand Shares of Ice Cream: % Value 2019-2022
 Table 73 Distribution of Ice Cream by Format: % Value 2017-2022
 Table 74 Forecast Sales of Ice Cream by Category: Volume 2022-2027
 Table 75 Forecast Sales of Ice Cream by Category: Value 2022-2027
 Table 76 □Forecast Sales of Ice Cream by Category: % Volume Growth 2022-2027
 Table 77 □Forecast Sales of Ice Cream by Category: % Value Growth 2022-2027

SAVOURY SNACKS IN AZERBAIJAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy constant value and volume growth in 2022
 No change in competitive landscape in 2022
 Nuts, seeds and trail mixes benefit from the health and wellness trend

PROSPECTS AND OPPORTUNITIES

Rosey outlook over forecast period
 Savoury snacks will benefit from the growing on-the-go trend
 Tortilla chips register highest volume growth

CATEGORY DATA

Summary 3 Other Savoury Snacks by Product Type: 2022
 Table 78 Sales of Savoury Snacks by Category: Volume 2017-2022
 Table 79 Sales of Savoury Snacks by Category: Value 2017-2022
 Table 80 Sales of Savoury Snacks by Category: % Volume Growth 2017-2022
 Table 81 Sales of Savoury Snacks by Category: % Value Growth 2017-2022
 Table 82 NBO Company Shares of Savoury Snacks: % Value 2018-2022
 Table 83 LBN Brand Shares of Savoury Snacks: % Value 2019-2022
 Table 84 Distribution of Savoury Snacks by Format: % Value 2017-2022
 Table 85 Forecast Sales of Savoury Snacks by Category: Volume 2022-2027
 Table 86 Forecast Sales of Savoury Snacks by Category: Value 2022-2027
 Table 87 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2022-2027
 Table 88 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2022-2027

Snacks in Azerbaijan

Market Direction | 2022-07-08 | 66 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-20"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com