

Snacks in Argentina

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Report description:

Snacks is still on the path to recovery in Argentina in 2022, following the COVID-19 pandemic and a complicated economic crisis. Though snacks registered a rebound in 2021, it remained fragile due to high inflation and decreased purchasing power. In 2022, gains in volume sales are driven mainly by impulse sales as consumers return to their pre-pandemic routines. Workers are back in the office for at least three or four days per week, and children and students are back in the classroom. These dev...

Euromonitor International's Snacks in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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