

**Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Hong Kong, China**

Market Direction | 2022-07-14 | 25 pages | Euromonitor

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**Report description:**

E-vapour products continued to record significant current value growth in 2021. The uptrend was driven by the popularity of closed system rechargeable and cartridges. These products offer a variety of flavours and nicotine-free options that cannot be found in conventional cigarettes. Therefore, they are considered fashionable among young adult smokers. RELX, the leading brand in e-vapour products, released its 5th Generation flagship model in 2021. This latest model contains a series of new feat...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Iqos, with its flagship model, continues to lead tobacco heating devices

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