

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Hong Kong, China

Market Direction | 2022-07-14 | 25 pages | Euromonitor

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Report description:

E-vapour products continued to record significant current value growth in 2021. The uptrend was driven by the popularity of closed system rechargeable and cartridges. These products offer a variety of flavours and nicotine-free options that cannot be found in conventional cigarettes. Therefore, they are considered fashionable among young adult smokers. RELX, the leading brand in e-vapour products, released its 5th Generation flagship model in 2021. This latest model contains a series of new feat...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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