

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in France

Market Direction | 2022-07-11 | 26 pages | Euromonitor

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Report description:

The main event in 2021 in smokeless tobacco, e-vapour products and heated tobacco was something unexpected, atypical and already controversial - the astonishing breakthrough of closed system single-use e-vapour products (non-cig-a-like) from autumn 2021. Their nickname, "puffs", is due the number of puffs you can have with just one single-use stick - 500 (EUR5.90 per unit), 600 (EUR6.90 per unit), 750, 1,000 and more - even if the battery is not sufficient after 800-1,000, and in France only 2ml...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sudden and impressive resurrection of closed system single-use at the end of 2021

Meanwhile, all other categories are no longer as dynamic

Only a couple of brands and players stand out from the crowd in 2021

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TOBACCO IN FRANCE

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