

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Dominican Republic**

Market Direction | 2022-07-11 | 26 pages | Euromonitor

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### **Report description:**

E-vapour and heated tobacco continued to register growth in 2021, with even higher growth than the previous year. Its rising consumers base consists of former cigarette smokers and also young adults, especially students, with no previous history of consuming tobacco products. However, in 2021, smoking prevalence in terms of e-vapour products remained marginal, while the high cost of heated tobacco products and their limited distribution/availability mean that smoking prevalence is insignificant.

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Dominican Republic

Euromonitor International

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List Of Contents And Tables

### SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN DOMINICAN REPUBLIC

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Continued healthy growth in 2021 though value sales still relatively low

E-vaping landscape fragmented, while Phillip Morris has monopoly in heated tobacco

Recent ban on hookahs temporarily benefits e-vaping and heated tobacco

#### PROSPECTS AND OPPORTUNITIES

Continuous growth expected

Further regulation for next-generation tobacco products

More players expected to enter the heated tobacco landscape

#### CATEGORY INDICATORS

Table 1 Number of Adult Vapers 2016-2021

#### CATEGORY DATA

Table 2 Sales of Tobacco Heating Devices: Volume 2016-2021

Table 3 Sales of Tobacco Heating Devices: % Volume Growth 2018-2021

Table 4 Sales of Heated Tobacco: Volume 2016-2021

Table 5 Sales of Heated Tobacco: % Volume Growth 2019-2021

Table 6 Sales of Heated Tobacco: % Volume Growth 2020-2021

Table 7 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2016-2021

Table 8 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2021

Table 9 Sales of E-Liquids by Nicotine Strength: % Value 2019-2021

Table 10 □NBO Company Shares of E-Vapour Products: % Value 2017-2021

Table 11 □LBN Brand Shares of E-Vapour Products: % Value 2018-2021

Table 12 □NBO Company Shares of Tobacco Heating Devices: % Volume 2017-2021

Table 13 □LBN Brand Shares of Tobacco Heating Devices: % Volume 2018-2021

Table 14 □NBO Company Shares of Heated Tobacco: % Volume 2017-2021

Table 15 □LBN Brand Shares of Heated Tobacco: % Volume 2018-2021

Table 16 □Distribution of Smokeless Tobacco by Format: % Volume 2016-2021

Table 17 □Distribution of E-Vapour Products by Format: % Value 2016-2021

Table 18 □Distribution of Tobacco Heating Devices by Format: % Volume 2016-2021

Table 19 □Distribution of Heated Tobacco by Format: % Volume 2016-2021

Table 20 □Forecast Sales of Tobacco Heating Devices: Volume 2021-2026

Table 21 □Forecast Sales of Tobacco Heating Devices: % Volume Growth 2021-2026

Table 22 □Forecast Sales of Heated Tobacco: Volume 2021-2026

Table 23 □Forecast Sales of Heated Tobacco: % Volume Growth 2021-2026

Table 24 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2021-2026

Table 25 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2021-2026

Table 26 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2021-2026

### TOBACCO IN DOMINICAN REPUBLIC

#### EXECUTIVE SUMMARY

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Tobacco in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for tobacco?

## OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1      Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

## PRODUCTION/IMPORTS/EXPORTS

## MARKET INDICATORS

Table 27 Number of Adult Smokers by Gender 2016-2021

## MARKET DATA

Table 28 Sales of Tobacco by Category: Volume 2016-2021

Table 29 Sales of Tobacco by Category: Value 2016-2021

Table 30 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 31 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 32 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 33 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 34 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 35 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

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## SOURCES

Summary 2 Research Sources

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