

Savoury Snacks in New Zealand

Market Direction | 2022-07-14 | 23 pages | Euromonitor

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Report description:

The effects of COVID-19 continue to be felt in New Zealand in 2022. Following an extended period of lockdown and trading restrictions in late 2021 due to an outbreak of the Delta variant, the emergence of the Omicron variant and the New Zealand government's overly cautious approach to the pandemic resulted in a number of trading restrictions continuing into the first half of 2022. Many employees worked from home during this period, and there remains an overall level of apprehension from the gene...

Euromonitor International's Savoury Snacks in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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