

## **Savoury Snacks in Morocco**

Market Direction | 2022-07-14 | 22 pages | Euromonitor

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### **Report description:**

Savoury snacks is expected to register slightly higher current value in 2022 and similar volume growth to 2021. Also, while there have been price pressures on raw materials, it is not expected that significant price rises will not be passed on to the consumer. All the same, there are expected to be some price rises and this will dampen volume sales somewhat.

Euromonitor International's Savoury Snacks in Morocco report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
July 2022

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