

Savoury Snacks in Greece

Market Direction | 2022-07-13 | 23 pages | Euromonitor

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Report description:

During the review period, lockdown led to increased sales in some areas of salty snacks, particularly potato chips. Work-from-home encouraged greater consumption for salty snacks for comfort reasons. As Greece emerges from the pandemic, many consumers, especially millennials and those who work from home, are showing an increasing preference for savoury snacks instead of meals - specifically, healthy savoury snacks.

Euromonitor International's Savoury Snacks in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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