

Savoury Snacks in Egypt

Market Direction | 2022-07-14 | 21 pages | Euromonitor

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Report description:

The rate of growth in retail constant value sales of savoury snacks accelerated during 2022, making it the top-performing category in snacks. However, this was largely driven by rising prices, as retail volume sales saw no more than a modest expansion. Rising raw material and energy costs were the main drivers of this inflation. These were exacerbated by the devaluation of the Egyptian pound in March. Some manufacturers responded to rising raw material costs by shrinking their pack sizes but lea...

Euromonitor International's Savoury Snacks in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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New product launches help leader Chipсы regain lost ground

Hard-pressed consumers switch from packaged to unpackaged nuts and seeds

PROSPECTS AND OPPORTUNITIES

As pricing stabilises, retail volume sales growth will accelerate

Health and wellness will play a growing role in the purchasing decision

Proliferating convenience stores and forecourt retailers pose a mounting threat to small local grocers and food/drink/tobacco specialists

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