

Savoury Snacks in Egypt

Market Direction | 2022-07-14 | 21 pages | Euromonitor

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Report description:

The rate of growth in retail constant value sales of savoury snacks accelerated during 2022, making it the top-performing category in snacks. However, this was largely driven by rising prices, as retail volume sales saw no more than a modest expansion. Rising raw material and energy costs were the main drivers of this inflation. These were exacerbated by the devaluation of the Egyptian pound in March. Some manufacturers responded to rising raw material costs by shrinking their pack sizes but lea...

Euromonitor International's Savoury Snacks in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Savoury Snacks in Egypt

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List Of Contents And Tables

SAVOURY SNACKS IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rising raw material costs lead to slowdown in retail volume sales growth

New product launches help leader Chipsy regain lost ground

Hard-pressed consumers switch from packaged to unpackaged nuts and seeds

PROSPECTS AND OPPORTUNITIES

As pricing stabilises, retail volume sales growth will accelerate

Health and wellness will play a growing role in the purchasing decision

Proliferating convenience stores and forecourt retailers pose a mounting threat to small local grocers and food/drink/tobacco specialists

CATEGORY DATA

Table 1 Sales of Savoury Snacks by Category: Volume 2017-2022

Table 2 Sales of Savoury Snacks by Category: Value 2017-2022

Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2017-2022

Table 4 Sales of Savoury Snacks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Savoury Snacks: % Value 2018-2022

Table 6 LBN Brand Shares of Savoury Snacks: % Value 2019-2022

Table 7 Distribution of Savoury Snacks by Format: % Value 2017-2022

Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2022-2027

Table 9 Forecast Sales of Savoury Snacks by Category: Value 2022-2027

Table 10 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2022-2027

CHART 1 Snacks Value Sales Growth Scenarios: 2020-2027

CHART 2 Snacks Impact of Drivers on Value Sales: 2020-2027

SNACKS IN EGYPT

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2017-2022

Table 13 Sales of Snacks by Category: Value 2017-2022

Table 14 Sales of Snacks by Category: % Volume Growth 2017-2022

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Table 15 Sales of Snacks by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Snacks: % Value 2018-2022

Table 17 LBN Brand Shares of Snacks: % Value 2019-2022

Table 18 Distribution of Snacks by Format: % Value 2017-2022

Table 19 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 20 Forecast Sales of Snacks by Category: Value 2022-2027

Table 21 ~~Forecast Sales of Snacks by Category: % Volume Growth 2022-2027~~

Table 22 ~~Forecast Sales of Snacks by Category: % Value Growth 2022-2027~~

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SOURCES

Summary 1 Research Sources

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