

Savoury Snacks in Canada

Market Direction | 2022-07-13 | 23 pages | Euromonitor

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Report description:

Despite the four new waves of COVID-19 that forced many Canadians to stay home in 2021, growth in demand for snacks slowed down compared to 2020 as some Canadians went back to work in offices and spent longer periods of time outside of the home. The tendency to snack, therefore, declined, slowing retail volume and current value sales growth of savoury snacks. In spring 2022, the COVID-19 pandemic appears to have eased somewhat in terms of hospitalisation and mortality rates in the country, sugge...

Euromonitor International's Savoury Snacks in Canada report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Savoury snacks sees more moderate growth in 2022 as the number of snacking occasions declines

Vegetable, pulse and bread chips and other savoury snacks benefit from consumer shift away from carbohydrates and towards protein

Leader Frito-Lay Canada is gradually losing retail value share to small rivals with a health and wellness positioning

PROSPECTS AND OPPORTUNITIES

Salty snacks will continue to lose ground to healthier alternatives

Vigorous new product development will continue to drive strong growth in sales of vegetable, pulse and bread chips

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