

## **Savoury Snacks in Argentina**

Market Direction | 2022-07-13 | 20 pages | Euromonitor

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### **Report description:**

Savoury snacks overall is posting substantial positive growth in 2022 for total volume and current value sales. In the first quarter of 2022 savoury snacks witnessed price hikes for its products. The war in Ukraine forced up the price of flour by more than 70% in just a few days. Annualised inflation soared, and as well as surges in product prices, some brands saw stockouts in leading retailers.

Euromonitor International's Savoury Snacks in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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