

## **Premium and Luxury Cars in Mexico**

Market Direction | 2022-07-11 | 19 pages | Euromonitor

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### **Report description:**

During the whole of 2021 there was a severe shortage of semiconductors within the car industry, while significant logistical struggles resulted in production shutdowns in both local and foreign production lines. This in turn led to a shortfall of hundreds of thousands of units that otherwise would have been produced. Due to these production problems this impacted the availability of premium and luxury cars in Mexico, with most of them being imported. As a result, the category was only able to re...

Euromonitor International's Premium and Luxury Cars in Mexico report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Premium and Luxury Cars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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