

Premium and Luxury Cars in Malaysia

Market Direction | 2022-07-11 | 17 pages | Euromonitor

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Report description:

Retail constant value sales (2022 prices) of premium and luxury cars continued to rebound during 2022 but remained well below their pre-pandemic peak. Apart from a more stable economic environment, this recovery was supported the temporary elimination of sales tax on locally assembled vehicles. Imported cars benefited from a 50% reduction in sales tax. The Malaysian Automotive Association has urged the government to extend these measures until the end of the year, but the finance ministry has ye...

Euromonitor International's Premium and Luxury Cars in Malaysia report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium and Luxury Cars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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