

Premium and Luxury Cars in Brazil

Market Direction | 2022-07-12 | 22 pages | Euromonitor

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Report description:

Consumers began to adapt to the new reality and become more aware of the real risks in the context of COVID-19. For this reason, the year 2021 was marked by the wider acceptance of hygiene protocols and the reduction of excessive fear of contact, which allowed the return of visits to stores and shopping. In the context of the recovery of activities observed throughout 2021, there was a strong increase in freight costs, in addition to supply difficulties. During the pandemic, wealthy consumers in...

Euromonitor International's Premium and Luxury Cars in Brazil report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium and Luxury Cars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:**Scotts International. EU Vat number: PL 6772247784**

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List Of Contents And Tables

PREMIUM AND LUXURY CARS IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

High demand and difficulties in the production chain expected for luxury cars in 2022

Brands that maintain local production during the pandemic see competitive advantages

Second-hand luxury cars see increasing demand

PROSPECTS AND OPPORTUNITIES

Electric cars still face strong challenges in local production

Growth in demand for luxury electric cars will benefit the development of the segment

Rising prices lead players to offer alternatives

CATEGORY DATA

Table 1 Sales of Premium and Luxury Cars: Value 2017-2022

Table 2 Sales of Premium and Luxury Cars: % Value Growth 2017-2022

Table 3 NBO Company Shares of Premium and Luxury Cars: % Value 2017-2021

Table 4 LBN Brand Shares of Premium and Luxury Cars: % Value 2018-2021

Table 5 Forecast Sales of Premium and Luxury Cars: Value 2022-2027

Table 6 Forecast Sales of Premium and Luxury Cars: % Value Growth 2022-2027

LUXURY GOODS IN BRAZIL

EXECUTIVE SUMMARY

Luxury goods in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2017-2022

Table 8 Sales of Luxury Goods by Category: % Value Growth 2017-2022

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2017-2022

Table 10 NBO Company Shares of Luxury Goods: % Value 2017-2021

Table 11 LBN Brand Shares of Luxury Goods: % Value 2018-2021

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2022

Table 13 Forecast Sales of Luxury Goods by Category: Value 2022-2027

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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