

Premium and Luxury Cars in Brazil

Market Direction | 2022-07-12 | 22 pages | Euromonitor

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Report description:

Consumers began to adapt to the new reality and become more aware of the real risks in the context of COVID-19. For this reason, the year 2021 was marked by the wider acceptance of hygiene protocols and the reduction of excessive fear of contact, which allowed the return of visits to stores and shopping. In the context of the recovery of activities observed throughout 2021, there was a strong increase in freight costs, in addition to supply difficulties. During the pandemic, wealthy consumers in...

Euromonitor International's Premium and Luxury Cars in Brazil report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium and Luxury Cars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PREMIUM AND LUXURY CARS IN BRAZIL

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Second-hand luxury cars see increasing demand

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