

Personal Luxury in the Netherlands

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Report description:

As is being seen across other categories in the Netherlands, sustainability issues are having a growing influence on the choices and product offers within designer apparel and footwear (ready-to-wear). More consumers are looking for and aiming to support local businesses within designer apparel and footwear (ready-to-wear), but especially those with sustainable products and socially responsible practices. Many Dutch consumers are willing to pay a premium for apparel that addresses these issues.

Euromonitor International's Personal Luxury in Netherlands report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Luxury market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Personal Luxury in the Netherlands

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List Of Contents And Tables

PERSONAL LUXURY IN THE NETHERLANDS

KEY DATA FINDINGS

2022 DEVELOPMENTS

Designer apparel and footwear (ready-to-wear)

Luxury eyewear

Luxury jewellery

Luxury leather goods

Luxury wearables

Luxury timepieces

Luxury writing instruments and stationery

Super premium beauty and personal care

PROSPECTS AND OPPORTUNITIES

Luxury timepieces faces a bright future despite challenges

Affordable luxury likely to fuel demand in personal luxury as players target a younger audience

Sustainability the watch word in personal luxury as consumers become more ethical in their shopping behaviour

CATEGORY DATA

Table 1 Sales of Personal Luxury by Category: Value 2017-2022

Table 2 Sales of Personal Luxury by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Personal Luxury: % Value 2017-2021

Table 4 LBN Brand Shares of Personal Luxury: % Value 2018-2021

Table 5 Distribution of Personal Luxury by Format: % Value 2017-2022

Table 6 Forecast Sales of Personal Luxury by Category: Value 2022-2027

Table 7 Forecast Sales of Personal Luxury by Category: % Value Growth 2022-2027

LUXURY GOODS IN THE NETHERLANDS

EXECUTIVE SUMMARY

Luxury goods in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2017-2022

Table 9 Sales of Luxury Goods by Category: % Value Growth 2017-2022

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2017-2022

Table 11 NBO Company Shares of Luxury Goods: % Value 2017-2021

Table 12 LBN Brand Shares of Luxury Goods: % Value 2018-2021

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Table 13 Distribution of Luxury Goods by Format and Category: % Value 2022

Table 14 Forecast Sales of Luxury Goods by Category: Value 2022-2027

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

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