

Luxury Goods in Thailand

Market Direction | 2022-07-11 | 39 pages | Euromonitor

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Report description:

The luxury goods market in Thailand is set to see the continuation of its recovery in 2022. Indeed, the overall market is expected to exceed the level of value sales seen immediately prior to the outbreak of COVID-19 during the year, although several categories are likely to remain below pre-pandemic levels. While ongoing restrictions on travel and consumers' health and financial concerns continue to limit demand amongst inbound tourists, the overall demand for luxury goods is being supported by...

Euromonitor International's Luxury Goods in Thailand report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Luxury Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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